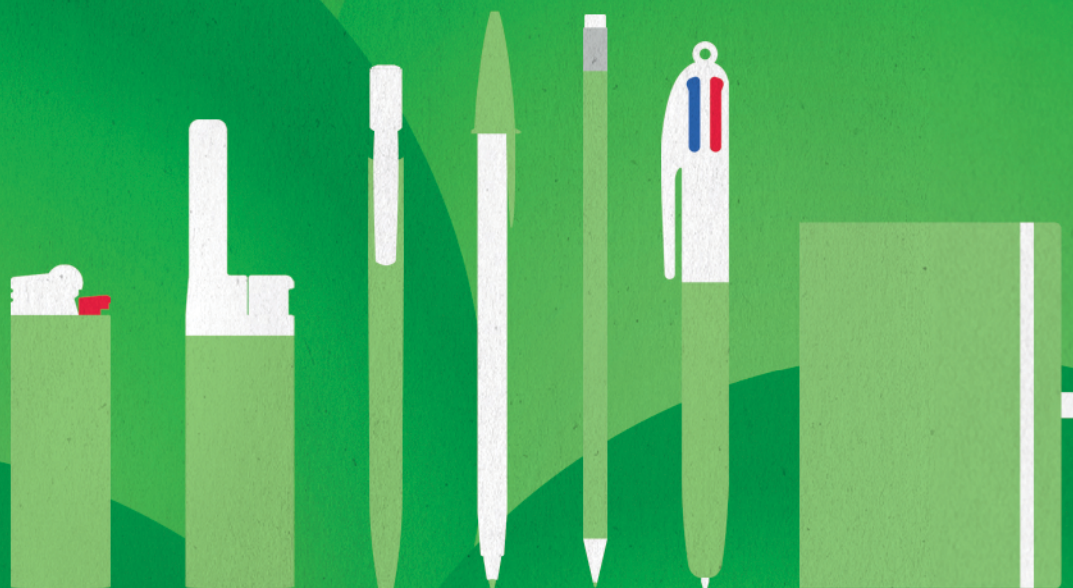


The BRAND of RESPONSIBLE BRANDS



BIC GRAPHIC

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BIC® WRITING INSTRUMENTS

01

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PENCILS

BIC® Evolution® Ecolutions®	180
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Sprout™ Graphite pencil	186

BIC® CRISTAL® EXPRESSION

Brand an Icon.

Experience the evolution of the iconic BIC® Cristal® with BIC® Cristal® Expression. This classic pen now combines timeless design with cutting-edge BritePix™ digital printing technology, offering unique personalisation.



FR

Brand an Icon.

Découvrez l'évolution du célèbre BIC® Cristal® avec le BIC® Cristal® Expression. Ce stylo classique allie désormais un design intemporel à la technologie d'impression numérique de pointe BritePix™, offrant ainsi une personnalisation unique.

IT

Brand an Icon.

Scopri l'evoluzione dell'iconico BIC® Cristal® con il BIC® Cristal® Expression. Questa penna classica unisce ora un design senza tempo alla avanzata tecnologia di stampa digitale BritePix™, offrendo una personalizzazione unica.

DE

Brand an Icon.

Erleben Sie die Evolution des legendären BIC® Cristal® mit dem BIC® Cristal® Expression. Dieser klassische Kugelschreiber vereint nun zeitloses Design mit der hochmodernen BritePix™ Digitaldrucktechnologie und bietet einzigartige Personalisierungsmöglichkeiten.

ES

Brand an Icon.

Experimenta la evolución del icónico BIC® Cristal® con el BIC® Cristal® Expression. Este bolígrafo clásico ahora combina un diseño atemporal con la avanzada tecnología de impresión digital BritePix™, ofreciendo una personalización única.

Iconic object of design

1095

**BIC® CRISTAL®
EXPRESSION**

1095

Colour ink



NEW!



02



03



05



04

100%

FR

**Objet emblématique
du design**

DE

**Legendäres
Designobjekt**

IT

**Oggetto iconico
di design**

ES

**Objeto icónico
del diseño**

Decoration

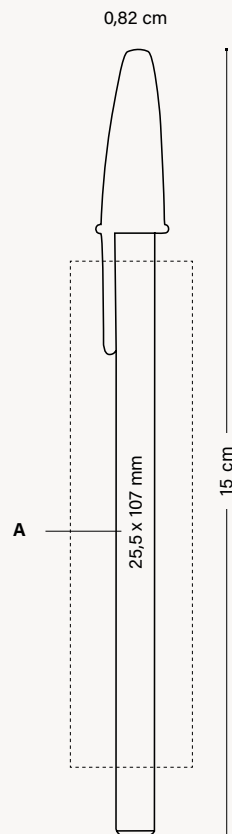
1095

BIC® CRISTAL® EXPRESSION

1095

A BP: BritePix™ Digital

MOQ 250 units



OPTIONAL SPECIAL PACKAGING



BIC COLLECTION
BOX SLIM PENS

New!

+ INFO PAGES 262 TO 266

EXTERNAL PACKAGING



500 ± 3,5 KG



WRITING
MODES



PRINTING
TECHNIQUES



BRITEPIX™ DIGITAL

SUSTAINABILITY



BIC
GRAPHIC

BIC®
WRITING INSTRUMENTS

OTHER WRITING
INSTRUMENTS

NOTEBOOKS

BIC® / DEEP® LIGHTERS
AND BIC® CASES

BIC®
PACKAGING

GENERAL
INFORMATION

See pages 274-277 for a detailed explanation of the icons

BIC® CRISTAL® RE'NEW™

The iconic BIC® Cristal® in a metal version.

The BIC® Cristal® Re'New™ adds to the iconic BIC® Cristal® original, attaching a sense of modernity to its aluminum matt barrel and the laser engraved BIC® logo. The cap has been also redesigned; it's matt grey and manufactured from 96% recycled plastic. Refillable with blue or black inks. Includes 2 cartridges.

FR

L'iconique BIC® Cristal® version métallique.

Le nouveau BIC® Cristal® Re'New™ reprend le design de l'iconique BIC® Cristal® Original et ajoute une touche de modernité grâce à son corps au rendu aluminium mat et l'inscription au laser du logo BIC®. Le capuchon a été également redessiné: il est gris mat et fabriqué à partir de plastique recyclé à 96%. Rechargeable à encre bleue ou noire avec 2 recharges incluses.

DE

Der legendäre BIC® Cristal® in einer Metallversion.

Der BIC® Cristal® Re'New™ erweitert den klassischen BIC® Cristal® und verleiht ihm mit seinem mattierten Aluminiumgehäuse und dem lasergravierten BIC®-Logo einen modernen Touch. Die zwei Nachfüllminen im Lieferumfang sorgen dafür, dass Ihnen über sehr lange Zeit nicht die Tinte ausgeht. Der Kugelschreiber hat einen langlebigen, matt-silbernen Metallschaft und eine dazu passende Kappe aus 96 % recyceltem Kunststoff.

IT

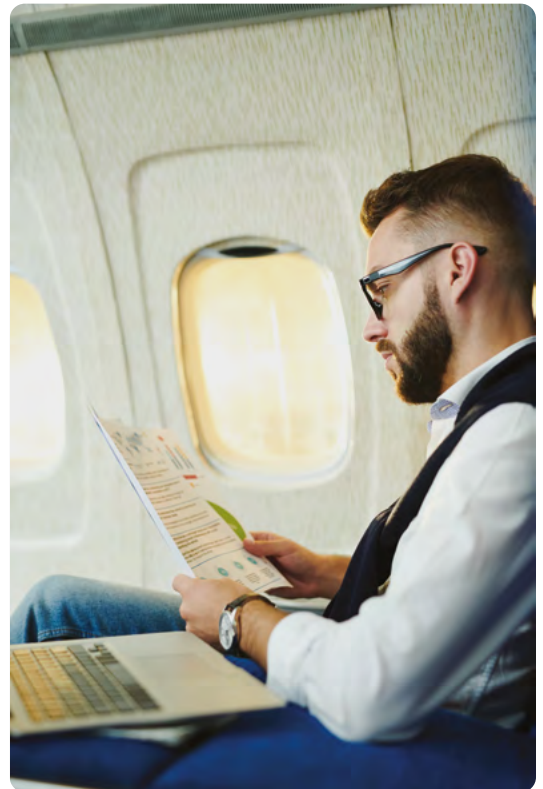
L'iconica BIC® Cristal® in versione metallica.

Il nuovo BIC® Cristal® Re'New™ riprende il design dell'iconico BIC® Cristal® Original e aggiunge un tocco di modernità grazie al corpo in alluminio opaco e all'iscrizione al laser del logo BIC®. Anche il cappuccio è stato ridisegnato: è grigio opaco e realizzato con plastica riciclata al 96%. Ricaricabile con inchiostro blu o nero con 2 ricariche incluse.

ES

El icónico BIC® Cristal® original en versión metal.

El nuevo BIC® Cristal® Re'New™ añade al icónico BIC® Cristal® original un toque de modernidad con su cuerpo de aluminio mate y el logotipo BIC® grabado con láser. El capuchón también ha sido rediseñado: es gris mate y está fabricado con un 96% de plástico reciclado. Recargable, con tintas azul o negra. Incluye 2 cartuchos.



BIC® CRISTAL® RE'NEW™



Elegance dressed in metal.

1090

**BIC® CRISTAL®
RE'NEW™**

1090

Colour ink



BIC® WINDOW BOX

1 pen + 2 refills



*Your Cristal® Re'New™
comes with this packaging!*

(Included in the price)

FR

**L'élégance vêtue
de métal.**

DE

**Eleganz in Metall
gekleidet.**

IT

**Eleganza vestita
di metallo.**

ES

**Elegancia
vestida de metal.**

Decoration

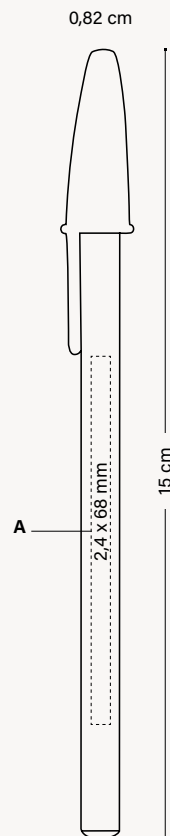
1090

BIC® CRISTAL® RE'NEW™

1090

A LE: max. 1 col.

MOQ 25 units



EXTERNAL PACKAGING



WRITING
MODES



PRINTING
TECHNIQUES



SUSTAINABILITY



BIC
GRAPHIC

BIC®
WRITING INSTRUMENTS

OTHER WRITING
INSTRUMENTS

NOTEBOOKS

BIC® / DEEP® LIGHTERS
AND BIC® CASES

BIC®
PACKAGING

GENERAL
INFORMATION

See pages 274-277 for a detailed explanation of the icons

BIC® STYLE

Globally renowned BIC® cap design.

The BIC® Style offers excellent
value for money.



FR

**Facilement reconnaissable
dans le monde entier grâce à
son capuchon emblématique.**

Le BIC® Style offre un excellent rapport
qualité-prix.

IT

**Riconoscibile facilmente
grazie al suo tappo iconico.**

BIC® Style offre un eccellente
rapporto qualità-prezzo.

DE

**Weltweit leicht an der
legendären Kappe zu erkennen.**

Der BIC® Style bietet ein
hervorragendes Preis-Leistungs-
Verhältnis.

ES

**Reconocido mundialmente
por su icónico capuchón.**

El BIC® Style ofrece una excelente
relación calidad precio.

1610

BIC® STYLE
1610 Opaque

Colour ink
● ●



MANUFACTURED
AND PRINTED IN
BIC FACTORIES

REGULATORY
COMPLIANCE

ISO
certified

WRITING
MODES

BALLPEN M
0.1 MM

PRINTING
TECHNIQUES

SP
SCREEN PRINTING

SUSTAINABILITY

IMPRIM'VERT®

100% ELECTRICITY COMING
FROM RENEWABLE SOURCES

BIC
GRAPHIC

BIC®
WRITING INSTRUMENTS

OTHER WRITING
INSTRUMENTS

NOTEBOOKS

BIC® / DEEP® LIGHTERS
AND BIC® CASES

BIC®
PACKAGING

GENERAL
INFORMATION

See pages 274-277 for a detailed explanation of the icons

1610

BIC® STYLE

1610 Clear

Colour ink



92

87

88

89

8H

93

100%

Decoration

1610

BIC® STYLE

1610 Opaque

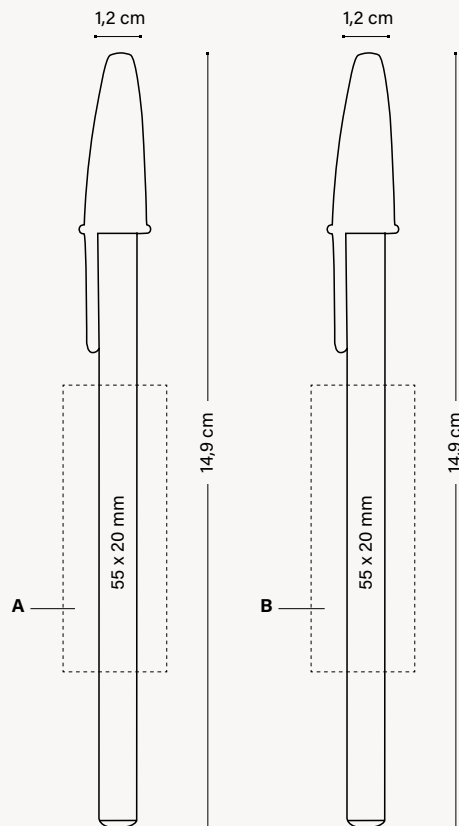
A SP: max. 1 col.

BIC® STYLE

1610 Clear

B SP: max. 1 col.

MOQ 500 units



WRITING
MODES



PRINTING
TECHNIQUES



SCREEN PRINTING

SUSTAINABILITY



100% ELECTRICITY COMING
FROM RENEWABLE SOURCES

OPTIONAL SPECIAL PACKAGING



Can be used
as bookmark

BIC COLLECTION
BOX SLIM PENS

New!

+ INFO PAGES 262 TO 266

EXTERNAL PACKAGING



500 ± 3,5 KG

BIC
GRAPHIC

BIC®
WRITING INSTRUMENTS

OTHER WRITING
INSTRUMENTS

NOTEBOOKS

BIC® / DEEP® LIGHTERS
AND BIC® CASES

BIC®
PACKAGING

GENERAL
INFORMATION

See pages 274-277 for a detailed explanation of the icons

BIC® ROUND STIC®

The iconic BIC® Round Stic® offers a timeless style and high quality.

Its classic design is easy
to identify and symbolises
long-term reliability.



FR

**L'iconique BIC® Round Stic®
offre un style indémodable
et une très grande qualité.**

Son design classique est facile à
identifier et il est synonyme de fiabilité
à long terme.

DE

**Unser legendärer BIC® Round
Stic® bietet zeitloses Design
in hoher Qualität.**

Sein klassisches Design ist einfach
zu erkennen und steht für lang
anhaltende Zuverlässigkeit.

IT

**L'iconica BIC® Round Stic®
offre uno stile intramontabile
ed alta qualità.**

Il suo design classico la rende
facilmente riconoscibile ed è prova
di una lunga affidabilità.

ES

**El icónico BIC® Round Stic®
ofrece un estilo atemporal
y una alta calidad.**

Su diseño clásico se identifica
fácilmente y simboliza la fiabilidad
a largo plazo.

1010

BIC® ROUND STIC®
1010 Opaque

Colour ink
● ● ● ● ● ●

Red Ink available under request



Embossed
iconic BIC® brand!



12



05



07



18



02



03



360°
Printing

100%

Only available
on white barrel



MIX & MATCH



PERSONALIZED
COLOURS



MANUFACTURED
AND PRINTED IN
BIC FACTORIES



MADE
IN SPAIN



REGULATORY
COMPLIANCE



ISO
certified

**WRITING
MODES**



BALLPEN M
Ø 1 MM

**PRINTING
TECHNIQUES**



SP
SCREEN PRINTING



DG
DIGITAL

SUSTAINABILITY



IMPRIM'VERT®



100% ELECTRICITY COMING
FROM RENEWABLE SOURCES

BIC
GRAPHIC

BIC®
WRITING INSTRUMENTS

OTHER WRITING
INSTRUMENTS

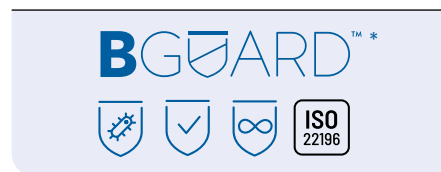
NOTEBOOKS

BIC® / DEEP® LIGHTERS
AND BIC® CASES

BIC®
PACKAGING

GENERAL
INFORMATION

See pages 274-277 for a detailed explanation of the icons



1010

BIC® ROUND STIC®
1010 Frosted

Colour ink



Red Ink available under request



69

63

71

66

67

40

68

100%

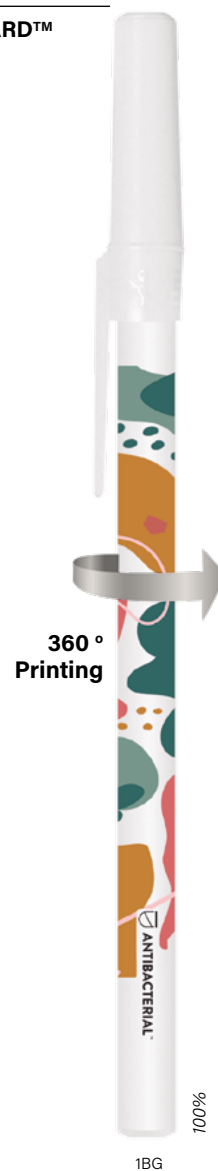
1011

BIC® ROUND STIC® BGUARD™
ANTIBACTERIAL
1011 Opaque

Colour ink



Red Ink available under request



360°
Printing

1BG

100%

Only available
on white barrel



ECO version and
standard at the same price!

ecolutions®



MADE FROM **98%
RECYCLED MATERIAL***
*Excluding ink system

FRUIT AND
VEGETABLE
TRAYS



**MIX &
MATCH**



PERSONALIZED
COLOURS



MANUFACTURED
AND PRINTED IN
BIC FACTORIES



MADE
IN SPAIN



REGULATORY
COMPLIANCE



WRITING
MODES



BALLPEN M
Ø 1 MM

PRINTING
TECHNIQUES



SCREEN PRINTING



DIGITAL

SUSTAINABILITY



IMPRIM'VERT®

ecolutions®



FRUIT AND
VEGETABLE TRAYS



100% ELECTRICITY COMING
FROM RENEWABLE SOURCES

1E10

BIC® ROUND STIC®
1E10 Opaque

Colour ink
● ● ●

Red Ink available under request



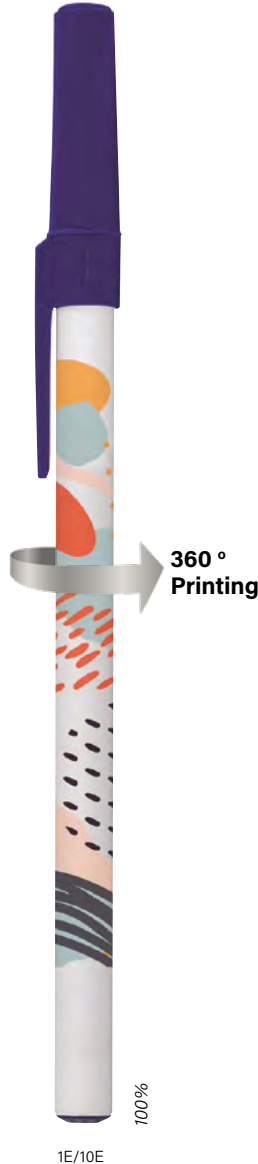
1E/8E



1E/7E



1E/3E



100%

Only available
on white barrel



1E10

BIC® ROUND STIC®
1E10 Frosted

Colour ink
● ● ●

Red Ink available under request



2E/8E



2E/7E



2E/3E



100%

BIC
GRAPHIC

BIC®
WRITING INSTRUMENTS

OTHER WRITING
INSTRUMENTS

NOTEBOOKS

BIC® / DEEP® LIGHTERS
AND BIC® CASES

BIC®
PACKAGING

GENERAL
INFORMATION

*The percentage is calculated based on total weight of the product excluding ink system. Due to the recycled content of the raw materials used to make the pen, we cannot guarantee that the colours shown in the catalogue or colours customised to order will always have the same colour and appearance.

1010 / 1E10 / 1011

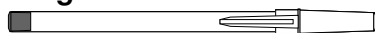
BIC® ROUND STIC®

1010 / **ecolutions®** 1E10 Opaque
1010 / **ecolutions®** 1E10 Frosted
1011/ BGuard™ Antibacterial

MOQ 500 units.
Standard colours combination

No extra charge

Plug



BGuard™

ecolutions®



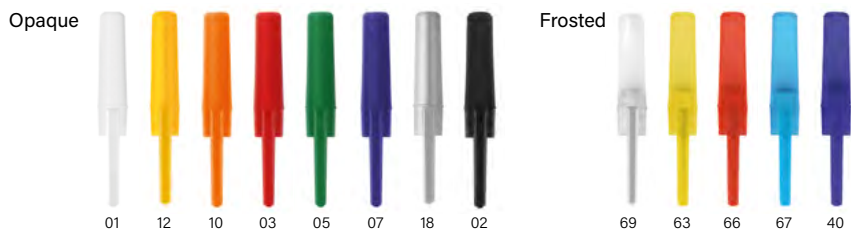
FRUIT AND
VEGETABLE
TRAYS

Standard colours
combination*

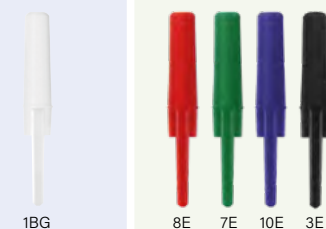
Antibacterial



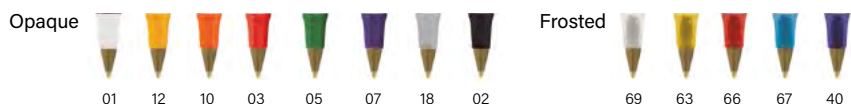
Cap



Antibacterial



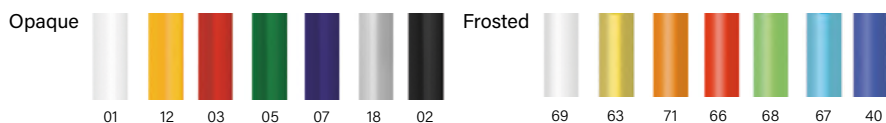
Section



Antibacterial



Barrel



Antibacterial

Opaque Frosted



Exact colour match: ≥ 10.000 units



****Excluding ink system**
Add the Möbius loop to your artwork at no additional charge. Please specify it on your order. (Möbius loop imprint defaults to left-hand corner.)

Decoration

1010 / 1E10

BIC® ROUND STIC®

1010

ecolutions® 1E10

A SP: max. 3 col.

B SP: max. 1 col.

C SP: max. 1 col.

D DG: full-colour

(Only available on white barrel)

MOQ 500 units.

1011

BIC® ROUND STIC®

BGUARD™ ANTIBACTERIAL

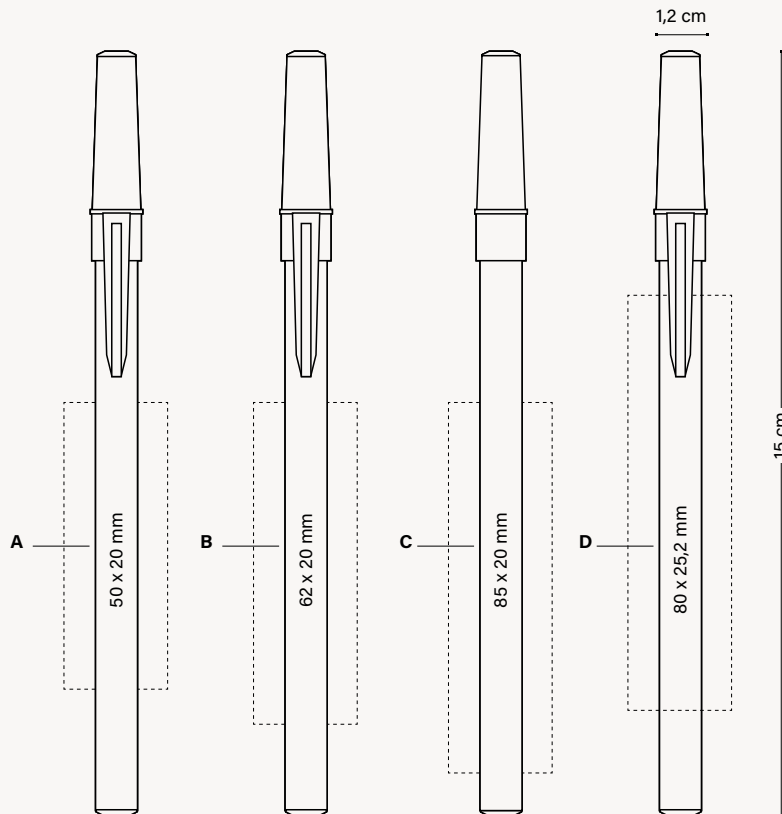
1011

A SP: max. 2 col.

D DG: full colour.

(Only available on white barrel)

MOQ 500 units.



OPTIONAL SPECIAL PACKAGING



PLASTIC
POUCH



BIC COLLECTION
BOX SLIM PENS

New!

+ INFO PAGES 262 TO 266

EXTERNAL PACKAGING



500 ± 2,5 KG

*Can be used
as bookmark*

MIX &
MATCH



PERSONALIZED
COLOURS



MANUFACTURED
AND PRINTED IN
BIC FACTORIES



MADE
IN SPAIN



REGULATORY
COMPLIANCE



WRITING
MODES



BALLPEN M
Ø 1 mm

PRINTING
TECHNIQUES



SCREEN PRINTING



DIGITAL

SUSTAINABILITY



IMPRIM'VERT®

ecolutions®



FRUIT AND
VEGETABLE TRAYS



100% ELECTRICITY COMING
FROM RENEWABLE SOURCES

BIC
GRAPHIC

BIC®
WRITING INSTRUMENTS

OTHER WRITING
INSTRUMENTS

NOTEBOOKS

BIC® / DEEP® LIGHTERS
AND BIC® CASES

BIC®
PACKAGING

GENERAL
INFORMATION

See pages 274-277 for a detailed explanation of the icons



1590

BIC® M10® CLIC
1590

Colour ink
●



01 8G 10 14 59 04 02 3D

●
Only available
in black ink

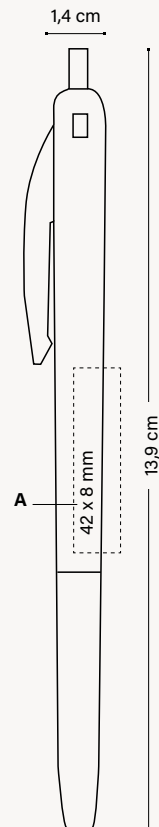
Decoration

1590

BIC® M10® CLIC
1590

A SP: max. 2 col.

MOQ 500 units



OPTIONAL SPECIAL PACKAGING



+ INFO PAGES 262 TO 266

*Can be used
as bookmark*

EXTERNAL PACKAGING



MANUFACTURED
AND PRINTED IN
BIC FACTORIES



FABRIQUÉ
EN FRANCE
MADE IN FRANCE



WHITE COLOUR
MANUFACTURED IN SAF



REGULATORY
COMPLIANCE



ISO
certified

WRITING MODES



BALLPEN M
Ø 1 MM

PRINTING TECHNIQUES



SCREEN PRINTING

SUSTAINABILITY



IMPRIM'VERT®



100% ELECTRICITY COMING
FROM RENEWABLE SOURCES



CHECK OUT THE
VIDEO

See pages 274-277 for a detailed explanation of the icons



Media Clic

One of the best sellers in the industry, a functional and widely recognized design, our BIC® Media Clic is a long lasting product available in different materials. Choose between the Standard, Recycled, Biobased, Antibacterial and premium finishes.

Be inspired with the wide range of finishes and colours, and match them to enhance your brand.

FR

Notre BIC® Media Clic, un best-seller de l'industrie, au design fonctionnel et largement reconnu, est un produit durable disponible dans différents matériaux. Choisissez parmi le Standard, Recyclé, Biobased, Antibactérien et finitions premium.

Laissez-vous inspirer par la vaste gamme de finitions et de couleurs, et associez-les pour mettre en valeur votre marque.

IT

Uno dei bestseller del settore, dal design funzionale e ampiamente riconosciuto, la nostra BIC® Media Clic è un prodotto di lunga durata disponibile in diversi materiali. Scegli tra i modelli Standard, Riciclato, Biobased, Antibatterico e finiture premium.

Lasciati ispirare dall'ampia gamma di finiture e colori e abbinali per valorizzare il tuo marchio.

DE

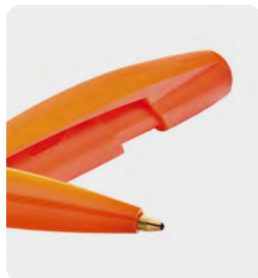
Einer der Bestseller in der Werbeartikelindustrie, funktional und mit hohem Wiedererkennungswert. Unser BIC® Media Clic ist ein langlebiges Produkt, erhältlich in verschiedensten Materialien. Wählen Sie zwischen Standard-, Recyclten-, Biobasierten-, Antibakteriellen- und Premium-Veredelungen.

Lassen Sie sich von einer Vielzahl an Ausführungen und Farben inspirieren und passen Sie ihn optimal an Ihre Marke an.

ES

Uno de los más vendidos en la industria, con un diseño funcional y ampliamente reconocido, nuestro BIC® Media Clic es un producto duradero disponible en diferentes materiales. Elige entre estándar, reciclado, de material biológico, antibacteriano y acabados premium.

Déjate inspirar por la amplia gama de acabados y colores, y combínalos para realzar tu marca.



ECOLUTIONS®
GRIP
GRIP ECOLUTIONS®
BGUARD™ ANTIBACTERIAL
BGUARD™ ANTIMICROBIAL
BIOBASED
BIOBASED BGUARD™ ANTIBACTERIAL
SHINE
GLACÉ

1025



Embossed
iconic
BIC® brand!



Also in
Mechanical
pencil

BIC® MEDIA CLIC

1025 Ballpen / 1028 Mechanical pencil (see page 174)

Opaque

Colour ink



Red Ink available under request



ECO version and standard at the same price!

ecolutions®



MADE FROM **98% RECYCLED MATERIAL***
*From barrel



PLASTIC CAR PARTS

1E25

BIC® MEDIA CLIC

1E25 Ballpen
Opaque

Colour ink
● ● ●



MIX & MATCH



PERSONALIZED COLOURS



MANUFACTURED AND PRINTED IN BIC FACTORIES



MADE IN SPAIN



REGULATORY COMPLIANCE



WRITING MODES



BALLPEN M Ø 1 MM

PRINTING TECHNIQUES



SCREEN PRINTING



DIGITAL

SUSTAINABILITY



IMPRIM'VERT®

ecolutions®



PLASTIC CAR PARTS



100% ELECTRICITY COMING FROM RENEWABLE SOURCES

BIC GRAPHIC

BIC® WRITING INSTRUMENTS

OTHER WRITING INSTRUMENTS

NOTEBOOKS

BIC® / DEEP® LIGHTERS AND BIC® CASES

BIC® PACKAGING

GENERAL INFORMATION

*The percentage is calculated based on total weight of the barrel. Due to the recycled content of the raw materials used to make the product, we cannot guarantee that the colours shown in the catalogue or colours customised to order will always have the same colour and appearance.

1025

Also in
Mechanical
pencil

BIC® MEDIA CLIC
1025 Ballpen / 1028 Mechanical pencil (see page 174)
Frosted

Colour ink
● ● ●

Red Ink available under request



1020 / 1021

Also in
Mechanical
pencil

BIC® MEDIA CLIC GRIP

1020 Ballpen

1021 Mechanical pencil (see page 175)

Frosted

Colour ink



01/69



71/69



82/69



40/69

100%

**MIX&
MATCH**



PERSONALIZED
COLOURS



MANUFACTURED
AND PRINTED IN
BIC FACTORIES



MADE
IN SPAIN



REGULATORY
COMPLIANCE



ISO
certified



WRITING
MODES



PRINTING
TECHNIQUES



SCREEN PRINTING



DIGITAL

SUSTAINABILITY



IMPRIM'VERT®



100% ELECTRICITY COMING
FROM RENEWABLE SOURCES

BIC
GRAPHIC

BIC®
WRITING INSTRUMENTS

OTHER WRITING
INSTRUMENTS

NOTEBOOKS

BIC® / DEEP® LIGHTERS
AND BIC® CASES

BIC®
PACKAGING

GENERAL
INFORMATION

See pages 274-277 for a detailed explanation of the icons

MIX & MATCH



PERSONALIZED COLOURS



MANUFACTURED AND PRINTED IN BIC FACTORIES



MADE IN SPAIN



REGULATORY COMPLIANCE



WRITING MODES



BALLPEN M
Ø 1 MM

PRINTING TECHNIQUES



SCREEN PRINTING



DIGITAL

SUSTAINABILITY



IMPRIM'VERT®

ecolutions®



PLASTIC CAR PARTS



100% ELECTRICITY COMING FROM RENEWABLE SOURCES



Also in
Mechanical
pencil

ECO version and
standard at the
same price!

ecolutions®



MADE FROM **98%**
RECYCLED MATERIAL*
*From barrel



PLASTIC
CAR PARTS

1E20 / 1E21

BIC® MEDIA CLIC GRIP

1E20 Ballpen

1E21 Mechanical pencil (see page 175)

Opaque

Colour ink



01/03



01/05



01/02



01/07

100%

MIX & MATCH

No extra charge

MOQ 500 units
ecolutions® Standard colours combination

Plug



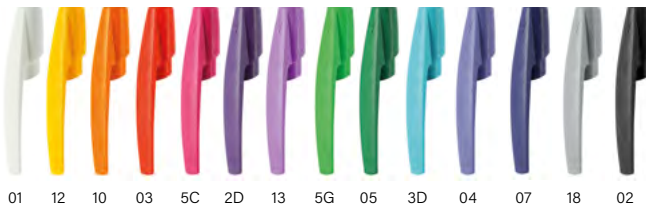
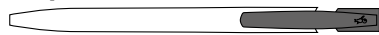
Opaque



Frosted



Clip



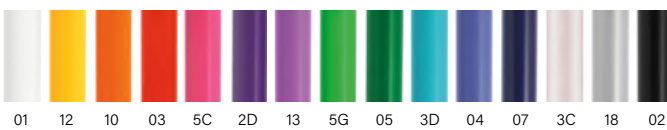
Opaque



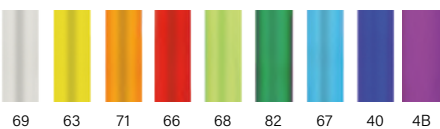
Barrel



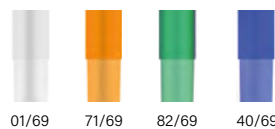
Opaque



Frosted



Barrel & Grip



Exact colour match: ≥ 10.000 units 1025/1E25
Exact colour match: ≥ 20.000 units 1020/1E20



Standard colours combination*

Opaque



Barrel & Grip Opaque



*From barrel

Add the Möbius loop to your artwork at no additional charge. Please specify "Print the Möbius loop" on your order. (Möbius loop imprint defaults to left-hand corner.)



PERSONALIZED COLOURS



MANUFACTURED AND PRINTED IN BIC FACTORIES

PRINTING TECHNIQUES

SP SCREEN PRINTING

DG DIGITAL

WRITING MODES

BALLPEN M Ø 1 MM

SUSTAINABILITY

PLASTIC CAR PARTS

1025 / 1028 / 1E25

BIC® MEDIA CLIC

1025 Ballpen

1028 Mechanical pencil (see page 174)

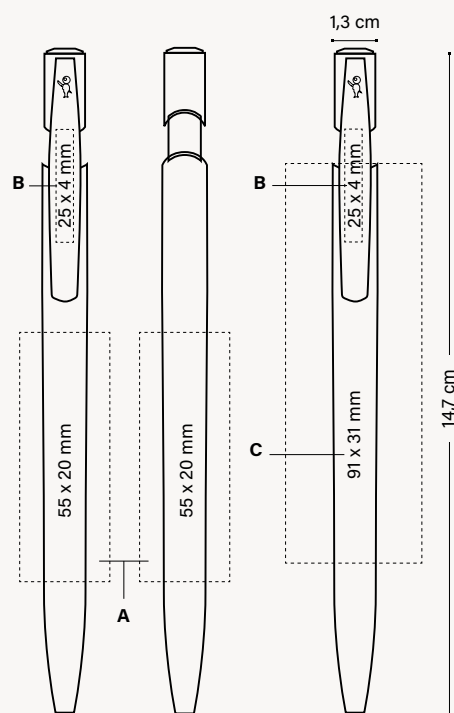
ecolutions® 1E25 Ballpen

A SP: max. 4 col.

B SP: max. 2 col.

C DG: full-colour

MOQ 500 units.



OPTIONAL SPECIAL PACKAGING



ECO
SLEEVE



PLASTIC
POUCH



WINDOW
BOX

+ INFO PAGES 262 TO 266

*Can be used
as bookmark*

EXTERNAL PACKAGING



500 ± 4,1 KG



MANUFACTURED
AND PRINTED IN
BIC FACTORIES



MADE
IN SPAIN

PRINTING TECHNIQUES



SCREEN
PRINTING



DIGITAL

WRITING MODES



BALLPEN M
0,1 MM

SUSTAINABILITY



PLASTIC
CAR PARTS

1020 / 1E20 / 1021 / 1E21

BIC® MEDIA CLIC GRIP

1020 Ballpen

1021 Mechanical pencil

(see page 175)

D SP: max. 4 col.

E SP: max. 2 col.

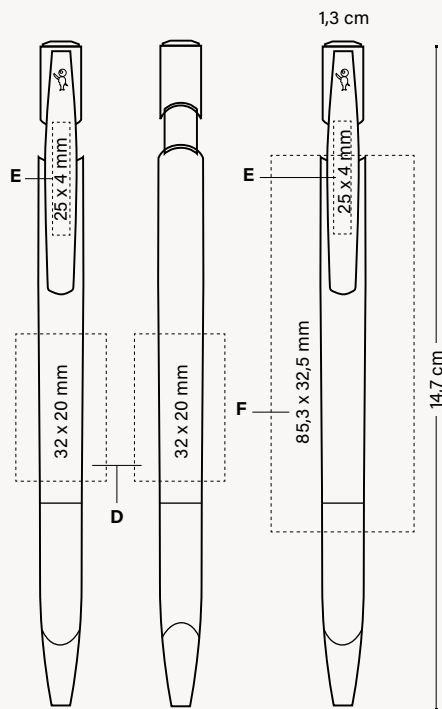
F DG: full-colour

MOQ 500 units.

ecolutions® 1E20 Ballpen

ecolutions® 1E21 Mechanical pencil

(see page 175)



OPTIONAL SPECIAL PACKAGING



ECO SLEEVE

+ INFO PAGES 262 TO 266



PLASTIC POUCH

Can be used as bookmark



WINDOW BOX

EXTERNAL PACKAGING



500 ± 4,3 KG



MANUFACTURED AND PRINTED IN BIC FACTORIES

MADE IN SPAIN

PRINTING TECHNIQUES

SP SCREEN PRINTING

DG DIGITAL

WRITING MODES

BALLPEN M Ø 1 MM

SUSTAINABILITY

PLASTIC CAR PARTS

BIC® MEDIA CLIC

Permanent surface protection of the pen against microorganisms.

BGUARD™

FR

Protection permanente de la surface du stylo contre les micro-organismes.

Testé selon un protocole antibactérien

 **ANTIBACTERIAL™**

99,9 % de protection contre les bactéries en 24h

 **ANTIMICROBIAL™**

99,9 % de protection contre les bactéries en 24h
93 % de réduction virale en 24h Inhibition des champignons 24h

IT

Protezione permanente della superficie della penna contro i microrganismi.

Test di protocollo antibatterico

 **ANTIBACTERIAL™**

Protezione batterica 99% in 24h

 **ANTIMICROBIAL™**

99,9% di protezione contro i batteri in 24 ore
93% di riduzione virale in 24 ore Inibizione fungina 24 ore

DE

Permanenter Oberflächenschutz des Kugelschreibers gegen Mikroorganismen.

Antibakterielles Testprotokoll

 **ANTIBACTERIAL™**

99% Bakterienchutz in 24h

 **ANTIMICROBIAL™**

99,9 % Schutz vor Bakterien in 24 Std.
93 % Virusreduktion in 24 Std. Pilzhemmung 24 Std.

ES

Protección permanente de la superficie del bolígrafo contra microorganismos.

Test protocolo Anti-bacterias

 **ANTIBACTERIAL™**

Protección contra las bacterias 99% en 24h

 **ANTIMICROBIAL™**

99,9% de protección contra bacterias en 24h
93% de reducción viral en 24h Inhibición de hongos 24h

ANTIBACTERIAL™



Bacteria
elimination



Entire pen
protection



Timeless
protection



Antibacterial
Test protocol

1E26

1026

ANTIMICROBIAL™



Bacteria elimination
99% in 24h



Viral reduction
93% in 24 h



Fungal inhibition
for 24 h

BGUARD™



Bacteria
elimination



Entire pen
protection



Timeless
protection



Antibacterial
Test protocol



THE SOLUTION
FOR FULL COLOUR
COMMUNICATION!

1026

**BIC® MEDIA CLIC
BGUARD™ ANTIBACTERIAL**

1026: antibacterial logo
Opaque

Colour ink



Red Ink available under request



**MIX &
MATCH**

No extra
charge

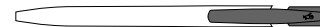
MOQ 500 units
Standard colours combination

Plug



Opaque 1BG 2BG

Clip



Opaque
1BG 2BG

Barrel



Opaque
1BG 2BG

Exact colour match: ≥ 10.000 units



Iconic BIC® Boy
and Antibacterial
logo always visible!



ANTIBACTERIAL™

Decoration

1026

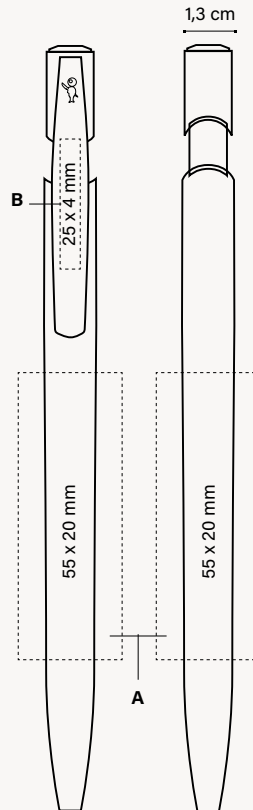
BIC® MEDIA CLIC BGUARD™ ANTIBACTERIAL

1026: antibacterial logo

A SP: max. 2 col.

B SP: max. 1 col.

MOQ 500 units.



OPTIONAL SPECIAL PACKAGING



ECO SLEEVE

+ INFO PAGES 262 TO 266



PLASTIC POUCH

*Can be used
as bookmark*



WINDOW BOX

EXTERNAL PACKAGING



500 ± 4,1 KG

MIX &
MATCH



PERSONALIZED
COLOURS



MANUFACTURED
AND PRINTED IN
BIC FACTORIES



MADE
IN SPAIN



REGULATORY
COMPLIANCE



ISO
certified

WRITING
MODES



BALLPEN M
Ø 1 MM

PRINTING
TECHNIQUES



SCREEN PRINTING

SUSTAINABILITY



IMPRIM'VERT®



100% ELECTRICITY COMING
FROM RENEWABLE SOURCES

BIC
GRAPHIC

BIC®
WRITING INSTRUMENTS

OTHER WRITING
INSTRUMENTS

NOTEBOOKS

BIC® / DEEP® LIGHTERS
AND BIC® CASES

BIC®
PACKAGING

GENERAL
INFORMATION

See pages 274-277 for a detailed explanation of the icons

BIC® MEDIA CLIC BGUARD™ ANTIMICROBIAL ECOLUTIONS®



ANTIMICROBIAL™ * =



Bacteria elimination
99% in 24h

+



Viral reduction
93% in 24 h

+



Fungal inhibition
for 24 h

BGUARD™

ecolutions®



MADE FROM 98%
RECYCLED MATERIAL**
**From barrel

PLASTIC
CAR PARTS



1E26

**BIC® MEDIA CLIC
BGUARD™ ANTIMICROBIAL
ECOLUTIONS®**

ecolutions® 1E26: antimicrobial logo
Opaque

Colour ink



Red Ink available under request



MIX & MATCH

No extra
charge



Add the Möbius loop to your artwork at no
additional charge. Please specify it on your
order. (Möbius loop imprint defaults to left-
hand corner.)

**From barrel

MOQ 500 units
Standard colours combination

Plug



Opaque

1BG 2BG

Clip



Opaque



1BG 2BG

Barrel



Opaque



1E 3E

Exact colour match: ≥ 10.000 units



*99.9% of bacteria is eliminated from the surface in 24 hours (and more than 30% in 2 hours).

Tested under ISO 22196 protocol adapted to real usage of the pen.

93% of viruses, Sars-Cov-2 Coronavirus causing Covid-19 disease, are eliminated from the surface in 24 hours, (and around 50% in 2 hours).

Tested under ISO 22196 protocol adapted to real usage of the pen.

Fungi present on the surface is inhibited within 24 hours.

Tested under ISO 22196 protocol adapted to fungi and to real usage of the pen.

** The percentage is calculated based on total weight of the barrel. Due to the recycled content of the raw materials used to make the product, we cannot guarantee that the colours shown in the catalogue or colours customised to order will always have the same colour and appearance.


Entire pen
protection

Timeless
protection

Antibacterial
Test protocol

Adapted to
fungus test
protocol

Antiviral
test
protocol

MIX &
MATCH

PERSONALIZED
COLOURS

MANUFACTURED
AND PRINTED IN
BIC FACTORIES

MADE
IN SPAIN

REGULATORY
COMPLIANCE

WRITING
MODES

BALLPEN M
Ø 1 MM

PRINTING
TECHNIQUES


SCREEN PRINTING

SUSTAINABILITY



IMPRIM'VERT®

eColutions®


PLASTIC
CAR PARTS

100% ELECTRICITY COMING
FROM RENEWABLE SOURCES

Decoration

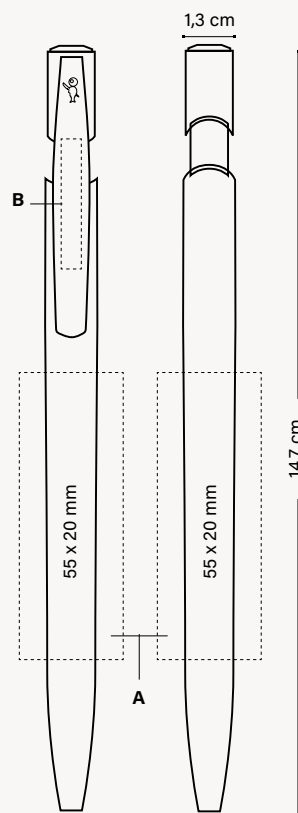
1E26

**BIC® MEDIA CLIC BGUARD™
ANTIMICROBIAL ECOLUTIONS®**
ecolutions® 1E26: antimicrobial logo

A SP: max. 2 col.

B SP: max. 2 col.

MOQ 500 units.



OPTIONAL SPECIAL PACKAGING



ECO SLEEVE

+ INFO PAGES 262 TO 266



PLASTIC POUCH

*Can be used
as bookmark*


WINDOW BOX

EXTERNAL PACKAGING



500 ± 4,1 KG

BIC® MEDIA CLIC BIOBASED ECOLUTIONS®

The top priority
of the ballpen life
cycle is sustainability.

BIOBASED

FR

La première priorité pour le cycle de vie du stylo est la viabilité écologique

BIC® MEDIA CLIC BIOBASED ECOLUTIONS® est composé à 69% de matières biosourcées dans le corps du stylo et à 100% de colorants biosourcés.

100% électricité d'énergie renouvelable. 100% de l'électricité de notre usine de production et d'impression provient d'énergies renouvelables.

Transport à faible impact:

Production, impression, matière première.

DE

Nachhaltigkeit ist die Priorität im Lebenszyklus der Kugelschreiber.

BIC® MEDIA CLIC BIOBASED ECOLUTIONS® besteht zu 69 % aus biobasiertem Material im Schaft und zu 100 % aus biobasierten Farbstoffen.

Strom zu 100 % aus erneuerbaren Energiequellen: Unsere Fabrik und Druckanlagen werden mit Strom betrieben, **der zu 100 % aus erneuerbaren Quellen stammt.**

Geringe Transportauswirkungen:

bei Produktion, Druck und sogar Rohmaterial.

IT

La sostenibilità è la sua priorità

BIC® MEDIA CLIC BIOBASED ECOLUTIONS® è realizzata con il 69% di materiale biobased nel fusto e con il 100% di coloranti biobased.

100 % elettricità da fonti rinnovabili. L'energia per la produzione e la stampa nelle nostre strutture deriva al **100% da fonti rinnovabili.**

Basso impatto di trasporto:

Produzione, stampa e anche materie prime.

ES

La prioridad del ciclo de vida del bolígrafo es la sostenibilidad

BIC® MEDIA CLIC BIOBASED ECOLUTIONS® está fabricada con un 69% de material biobasado en el cuerpo y con un 100% de colorantes biobasados.

100 % electricidad de fuentes renovables. Nuestra fábrica e instalaciones de impresión están alimentadas **con electricidad producida 100% a partir de fuentes renovables.**

Transporte de bajo impacto: Producción, impresión e incluso la materia prima.

BIOBASED
ecolutions®

MADE FROM 69%
BIO-SOURCED* MATERIAL



SUGAR CANE



BIOBASED PEN

The barrel is made of **biobased material**.



Electricity from 100% renewable energy sources.

Our factory and printing facilities are powered by electricity that comes from 100% renewable sources.



Low transport impact:

for production, printing and even raw materials.



Made to last:

- More than 10,000 clicks
- Increased visibility for your brand
- Break resistant clip

**69%
Biobased
MATERIAL***

**100%
Biobased
COLOURANTS**

*The percentage is calculated based on total weight of the barrel.



PERSONALIZED
COLOURS



MANUFACTURED
AND PRINTED IN
BIC FACTORIES



MADE IN SPAIN



REGULATORY
COMPLIANCE



WRITING
MODES



BALLPEN M
0.1 MM

PRINTING
TECHNIQUES



SCREEN PRINTING



DIGITAL

SUSTAINABILITY



IMPRIMAGE®

ecolutions®



SUGAR CANE



100% ELECTRICITY COMING
FROM RENEWABLE SOURCES

BIOBASED ecolutions®

MADE FROM
69% BIO-SOURCED*
MATERIAL

1972

BIC® MEDIA CLIC BIOBASED ECOLUTIONS®

1972 Ballpen

Opaque

Colour ink



Red Ink available under request

NEW COLOURS!



Available on
white barrel



* The percentage is calculated based on total weight of the barrel. Due to the natural content of the raw materials used to make the product, we cannot guarantee that the colours shown in the catalogue or colours customised to order will always have the same colour and appearance.



SUGAR CANE

MIX & MATCH No extra charge

MOQ 500 units
Standard colours combination

Plug

Opaque 01 12 10 03 5C 2D 13 84 5G 05 3D 04 07 18 02 Frosted 69

Clip

Opaque 01 12 10 03 5C 2D 13 5G 05 3D 04 07 18 02 Frosted 69

Barrel

Opaque 01BIO 12BIO 03BIO 05BIO 04BIO 02BIO 14A 4M 9C



Exact colour match:
≥ 10.000 units

1972

BIC® MEDIA CLIC BIOBASED ECOLUTIONS®

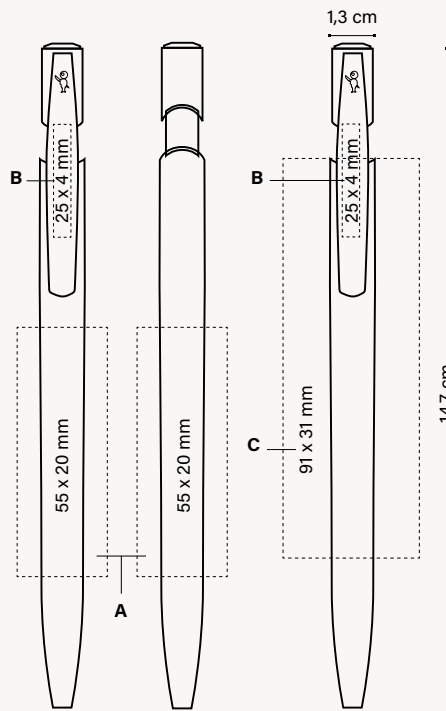
1972

A SP: max. 2 col.

B SP: max. 2 col.

C DG: full-colour

MOQ 500 units.



Decoration



MANUFACTURED AND PRINTED IN BIC FACTORIES



MADE IN SPAIN

WRITING MODES



BALLPEN M
Ø 1 mm

PRINTING TECHNIQUES



SCREEN PRINTING



DIGITAL

SUSTAINABILITY



SUGAR CANE

OPTIONAL SPECIAL PACKAGING



ECO SLEEVE



PLASTIC POUCH



WINDOW BOX

+ INFO PAGES 262 TO 266

Can be used
as bookmark

EXTERNAL PACKAGING



500 ± 4,3KG

BIC® MEDIA CLIC BIOBASED BGUARD™ ANTIBACTERIAL

MIX & MATCH



PERSONALIZED COLOURS



MANUFACTURED AND PRINTED IN BIC FACTORIES



MADE IN SPAIN



REGULATORY COMPLIANCE



WRITING MODES



BALLPEN M
Ø 1 MM

PRINTING TECHNIQUES



SCREEN PRINTING

SUSTAINABILITY



IMPRIM'VERT®



SUGAR CANE



100% ELECTRICITY COMING FROM RENEWABLE SOURCES

BGUARD™



Bacteria elimination



Entire pen protection



Timeless protection



Antibacterial Test protocol

BIOBASED eColutions®

MADE FROM
69% BIO-SOURCED*
MATERIAL

1973

BIC® MEDIA CLIC BIOBASED
BGUARD™ ANTIBACTERIAL

1973 Ballpen
Opaque

Colour ink



Red Ink available under request



02



01

100%

*The percentage is calculated based on total weight of the barrel. Due to the natural content of the raw materials used to make the product, we cannot guarantee that the colours shown in the catalogue or colours customised to order will always have the same colour and appearance.

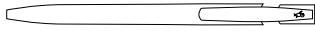


SUGAR CANE

MIX & MATCH No extra charge

MOQ 500 units. Standard colours combination.

Plug



Opaque

01BG 02BG

Clip



Opaque



01BG 02BG

Barrel



Opaque



01 02

Exact colour match: ≥ 10.000 units



1973

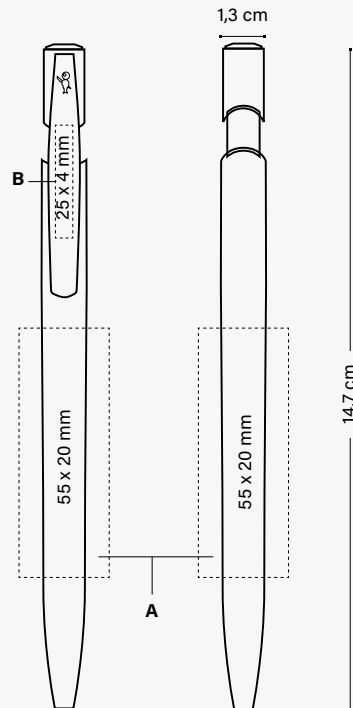
**BIC® MEDIA CLIC
BIOBASED
BGUARD™
ANTIBACTERIAL**

1973

A SP: max. 2 col.

B SP: max. 2 col.

MOQ 500 units.



Decoration



PERSONALIZED COLOURS



MANUFACTURED AND PRINTED IN BIC FACTORIES



MADE IN SPAIN

WRITING MODES



BALLPEN M
Ø 1 MM

PRINTING TECHNIQUES



SCREEN PRINTING

SUSTAINABILITY



SUGAR CANE

OPTIONAL SPECIAL PACKAGING



ECO SLEEVE



PLASTIC POUCH



WINDOW BOX

+ INFO PAGES 262 TO 266

Can be used as bookmark

EXTERNAL PACKAGING



250 $\pm$ 4,3 KG

1975

BIC® MEDIA CLIC SHINE

1975 Ballpen

Opaque

Colour ink



Red Ink available under request



47



26

100%

MIX & MATCH

No extra charge

MOQ 500 units. Standard colours combination.

Plug



Opaque

01 12 10 03 5C 2D 13 84 5G 05 3D 04 07 18 02

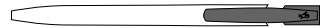
Frosted

69

PREMIUM

35

Clip



Opaque

01 12 10 03 5C 2D 13 5G 05 3D 04 07 18 02

Frosted

69

Barrel



Shine

26 47

Decoration

1975

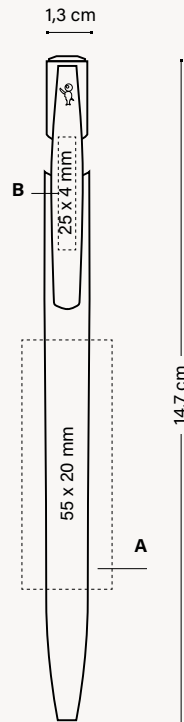
BIC® MEDIA CLIC SHINE

1975

A SP: max. 2 col.

B SP: max. 2 col.

MOQ 500 units.



OPTIONAL SPECIAL PACKAGING



+ INFO PAGES 262 TO 266

Can be used as bookmark

EXTERNAL PACKAGING



500 ± 4,1 KG

MIX & MATCH



PERSONALIZED COLOURS



MANUFACTURED AND PRINTED IN BIC FACTORIES



MADE IN SPAIN



REGULATORY COMPLIANCE



ISO certified



WRITING MODES



BALLPEN M 0.1 mm



PRINTING TECHNIQUES



SCREEN PRINTING



SUSTAINABILITY



IMPRIM'VERT®



100% ELECTRICITY COMING FROM RENEWABLE SOURCES

See pages 274-277 for a detailed explanation of the icons

BIC® MEDIA CLIC GLACÉ

Our bestseller in elegant colours.

1030

BIC® MEDIA CLIC GLACÉ

1030 Opaque

Colour ink



Red Ink available under request



47G



76



03G



05G



04G



14G

FR

**Des couleurs
élégantes pour
notre best-seller.**

DE

**Elegante Farben für
unseren Bestseller.**

IT

**Il nostro best seller
in abito elegante.**

ES

**Colores elegantes
en nuestro best seller.**

MIX & MATCH

No extra charge

MOQ 500 units
Standard colours combination

Plug

Opaque 01 12 10 03 5C 2D 13 84 5G 05 3D 04 07 18 02 Frosted 69

Clip

Opaque 01 12 10 03 5C 2D 13 5G 05 3D 04 07 18 02 Frosted 69

Barrel

Opaque 47G 76 03G 14G 05G 04G

1030

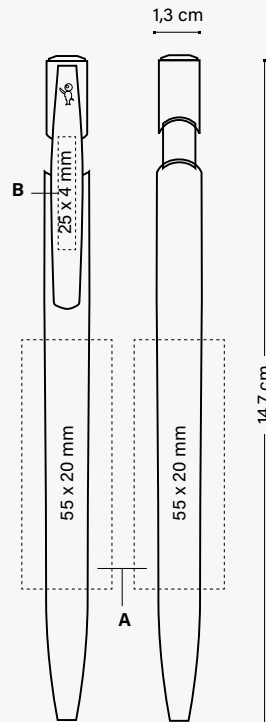
BIC® MEDIA CLIC GLACÉ

1030

A SP: max. 2 col.

B SP: max. 2 col.

MOQ 500 units.



Decoration



SUSTAINABILITY



OPTIONAL SPECIAL PACKAGING



+ INFO PAGES 262 TO 266



Can be used as bookmark



EXTERNAL PACKAGING



500 ± 4,1 KG

BIC® CLIC STIC

**Modern, flexible,
reliable. That's how
BIC® Clic Stic is!**



*Thousands of colour
combinations!*



FR
**Moderne, souple, fiable.
Le BIC® Clic Stic est ainsi!**

DE
**Modern, flexibel, zuverlässig.
So ist der BIC® Clic Stic!**

IT
**Moderna, flessibile, affidabile.
Ecco com'è BIC® Clic Stic !**

ES
**Moderno, flexible, fiable.
¡Así es BIC® Clic Stic!**

ECO version and
standard at the same price!

ecolutions®



MADE FROM **87%
RECYCLED MATERIAL***
*Excluding ink system

FRUIT AND
VEGETABLE TRAYS



**MIX &
MATCH**



PERSONALIZED
COLOURS



MANUFACTURED
AND PRINTED IN
BIC FACTORIES



MADE IN SPAIN



REGULATORY
COMPLIANCE



ISO
certified

WRITING
MODES



BALLPEN M
0.1 MM

PRINTING
TECHNIQUES



SCREEN PRINTING



DIGITAL

SUSTAINABILITY



IMPRIM'VERT®



FRUIT AND
VEGETABLE TRAYS



100% ELECTRICITY COMING
FROM RENEWABLE SOURCES

1000



Iconic
BIC® Boy
is embossed

BIC® CLIC STIC
1000 Opaque

Colour ink
● ● ● ● ● ●



12 05 04 07 02 03 01

Available on
white barrel



1E00

BIC® CLIC STIC
1E00 Opaque

Colour ink
● ● ● ● ● ●



1E/8E 1E/7E 1E/3E 1E/10E 01

Available on
white barrel



*The percentage is calculated based on total weight of the pen excluding ink system. Due to the recycled content of the raw materials used to make the product, we cannot guarantee that the colours shown in the catalogue or colours customised to order will always have the same colour and appearance.

ECO version and
standard at the same price!

ecolutions®



MADE FROM
87% RECYCLED
MATERIAL*

*Excluding ink system



FRUIT AND
VEGETABLE TRAYS

1000

BIC® CLIC STIC
1000 Frosted

Colour ink
● ● ●

Red Ink available
under request



1E00

BIC® CLIC STIC
1E00 Frosted

Colour ink
● ● ●

Red Ink available
under request



*The percentage is calculated based on total weight of the pen excluding ink system. Due to the recycled content of the raw materials used to make the product, we cannot guarantee that the colours shown in the catalogue or colours customised to order will always have the same colour and appearance.

1005

BIC® CLIC STIC SOFTFEEL® 1005 Opaque

Colour ink
● ● ●

Red Ink available
under request



20



07



02

100%

1005

BIC® CLIC STIC SOFTFEEL® 1005 Frosted

Colour ink
● ● ●

Red Ink available under
request



40

100%

MIX &
MATCH



PERSONALIZED
COLOURS



MANUFACTURED
AND PRINTED IN
BIC FACTORIES



MADE IN SPAIN



REGULATORY
COMPLIANCE



WRITING
MODES



BALLPEN M
0.1 mm

PRINTING
TECHNIQUES



SCREEN PRINTING



DIGITAL

SUSTAINABILITY



IMPRIM'VERT®

ecoLutions®



FRUIT AND
VEGETABLE TRAYS



100% ELECTRICITY COMING
FROM RENEWABLE SOURCES

BIC
GRAPHIC

BIC®
WRITING INSTRUMENTS

OTHER WRITING
INSTRUMENTS

NOTEBOOKS

BIC® / DEEP® LIGHTERS
AND BIC® CASES

BIC®
PACKAGING

GENERAL
INFORMATION

See pages 274-277 for a detailed explanation of the icons

MIX & MATCH



PERSONALIZED COLOURS



MANUFACTURED AND PRINTED IN BIC FACTORIES



MADE IN SPAIN



REGULATORY COMPLIANCE



WRITING MODES



BALLPEN M 0.1 MM

PRINTING TECHNIQUES



SCREEN PRINTING



DIGITAL

SUSTAINABILITY



IMPRIM'VERT®



FRUIT AND VEGETABLE TRAYS



100% ELECTRICITY COMING FROM RENEWABLE SOURCES

1847

BIC® CLIC STIC STYLUS

1847 Opaque

Colour ink



Red Ink available under request



ECO version and standard at the same price!

ecolutions®



MADE FROM 87% **RECYCLED MATERIAL***

*Excluding ink system



FRUIT AND VEGETABLE TRAYS

1846

BIC® CLIC STIC STYLUS

1846 Opaque

Colour ink



Red Ink available under request

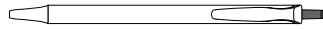


MIX & MATCH

No extra charge

MOQ 500 units. Standard colours combination

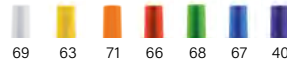
Plug



Opaque



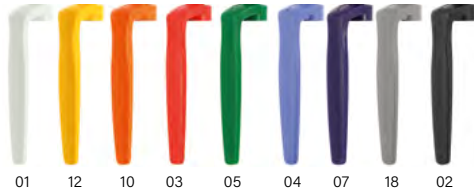
Frosted



Clip



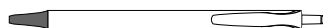
Opaque



Frosted



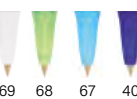
Section



Opaque



Frosted



Stylus

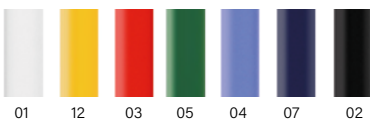
Opaque



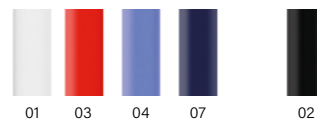
Barrel



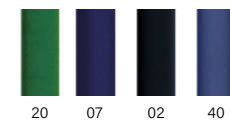
Opaque



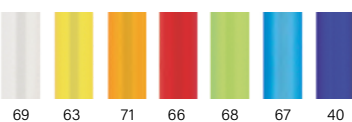
Stylus



Softfeel®



Frosted



Exact colour match: ≥ 10.000 units

ecolutions®

MOQ 500 units
ecolutions® Standard colours combination**



*Excluding ink system

Add the Möbius loop to your artwork at no additional charge. Please specify it on your order. (Möbius loop imprint defaults to left-hand corner.)

FRUIT AND VEGETABLE TRAYS



Plug



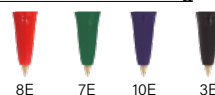
Opaque



Section



Opaque



Stylus

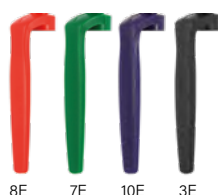
Opaque



Clip



Opaque



Barrel



Opaque



Frosted



Stylus

Opaque



Exact colour match: ≥ 10.000 units

**Due to the recycled content of the raw materials used to make the product, we cannot guarantee that the colours shown in the catalogue or colours customised to order will always have the same colour and appearance.



PERSONALIZED
COLOURS



MANUFACTURED
AND PRINTED IN
BIC FACTORIES



MADE IN SPAIN



REGULATORY
COMPLIANCE



WRITING
MODES



BALLPEN M
Ø 1 MM

PRINTING
TECHNIQUES



SCREEN PRINTING



DIGITAL

SUSTAINABILITY



IMPRIM'VERT®



FRUIT AND
VEGETABLE TRAYS



100% ELECTRICITY COMING
FROM RENEWABLE SOURCES

1000 / 1E00 / 1847 / 1846

BIC® CLIC STIC

1000 / **ecolutions®** 1E00

BIC® CLIC STIC STYLUS

1847 / **ecolutions®** 1846

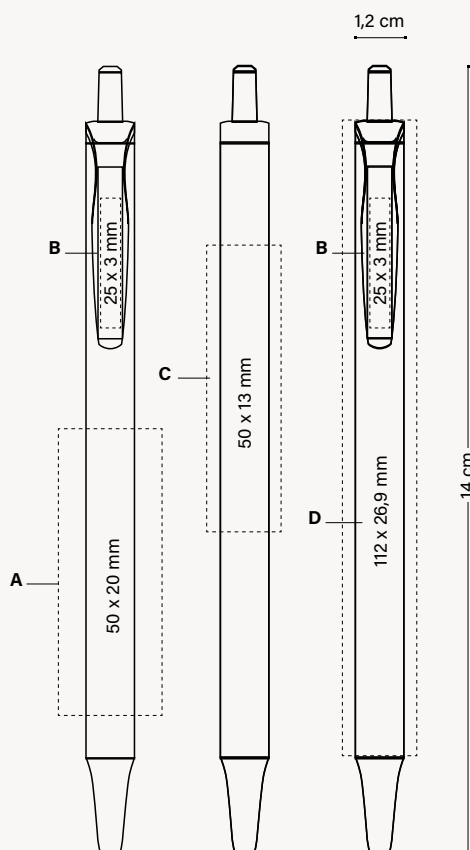
A SP: max. 3 col.

B SP: max. 1 col.

C SP: max. 2 col.

D DG: full-colour (area for text)
(Only available on white barrel)

MOQ 500 units.



OPTIONAL SPECIAL PACKAGING



ECO
SLEEVE



PLASTIC
POUCH

+ INFO PAGES 262 TO 266

*Can be used
as bookmark*

EXTERNAL PACKAGING



500 ± 2,9 KG

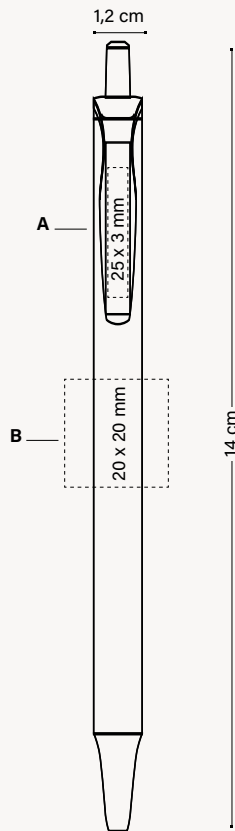
Decoration

1005

BIC® CLIC STIC SOFTFEEL®
1005

A/B SP: max. 1 col.

MOQ 500 units.



OPTIONAL SPECIAL PACKAGING



ECO SLEEVE



PLASTIC POUCH



BIC COLLECTION
BOX SLIM PENS

New!

EXTERNAL PACKAGING



500 ± 2,9 KG

MIX & MATCH



PERSONALIZED
COLOURS



MANUFACTURED
AND PRINTED IN
BIC FACTORIES



MADE IN SPAIN



REGULATORY
COMPLIANCE



ISO
certified

WRITING
MODES



BALLPEN M
Ø 1 MM

PRINTING
TECHNIQUES



SCREEN PRINTING



DIGITAL

SUSTAINABILITY



IMPRIM'VERT®



100% ELECTRICITY COMING
FROM RENEWABLE SOURCES

+ INFO PAGES 262 TO 266

*Can be used
as bookmark*

See pages 274-277 for a detailed explanation of the icons



Discover the eye-catching clip and its gentle twist mechanism. Large printing areas offer a wide range of personalisation possibilities in the standard and advance versions. Now also available in soft and glacé versions.

In addition, the BIC® Super Clip Origin, a more innovative and sustainable pen.

Welcome to the future!

FR

Découvrez le clip attrayant et son mécanisme pivotant silencieux. La grande zone d'impression XXL offre une vaste gamme de possibilités de personnalisation dans la version Standard et Advance. Également dans les versions Soft et Glacé.

De plus, le BIC® Super Clip Origin est le premier stylo d'une nouvelle étape plus innovatrice et durable.

Bienvenus dans le futur !

IT

Scopri l'accattivante clip e il suo fluido meccanismo twist. La grande area di stampa XXL offre un'ampia gamma di possibilità di personalizzazione nelle versioni standard e advance. Ora disponibile anche nelle versioni soft e glacé.

Inoltre, la BIC® Super Clip Origin è la prima penna a sfera di una nuova fase più innovativa e sostenibile.

Benvenuti nel futuro!

DE

Entdecken Sie den auffälligen Clip und seinen sanften Drehmechanismus. Der XXL-Druckbereich bietet vielseitige Personalisierungsmöglichkeiten bei der Standard und Advance-Version. Jetzt auch in Soft- und Glacé-Version.

Außerdem ist der BIC® Super Clip Origin der erste Kugelschreiber einer neuen innovativeren und nachhaltigeren Etappe.

Willkommen in der Zukunft!

ES

Descubre el llamativo clip y su mecanismo giratorio suave. La gran área de marcaje XXL ofrece una amplia variedad de posibilidades de personalización en la versión estándar y advance. Ahora también en las versiones soft y glacé.

Además, el BIC® Super Clip Origin es el primer bolígrafo de una nueva etapa más innovadora y sostenible.

¡Bienvenidos al futuro!



ECOLUTIONS®
ADVANCE
GLACÉ
GLACÉ ADVANCE
SOFT
SOFT ADVANCE
ORIGIN



1039

BIC® SUPER CLIP
1039 Opaque

Colour ink
● ●



Available on
white barrel



ECO version and
standard at the same price!

ecolutions®



MADE FROM **90%
RECYCLED MATERIAL***
*Excluding ink system



PLASTIC
CAR PARTS

1E50

BIC® SUPER CLIP
1E50 Opaque

Colour ink



1E

1039

BIC® SUPER CLIP
1039 Clear

Colour ink



51



87



86



89



88

**MIX&
MATCH**



PERSONALIZED
COLOURS



MANUFACTURED
AND PRINTED IN
BIC FACTORIES



MADE
IN SPAIN



REGULATORY
COMPLIANCE



WRITING
MODES



BALLPEN M
Ø 1 MM

PRINTING
TECHNIQUES



SCREEN PRINTING



DIGITAL



BRITEPIX™
BRITEPIX™ TEXTURE
BRITEPIX™ PERSONALISATION

SUSTAINABILITY



IMPRIM'VERT®

ecolutions®



PLASTIC
CAR PARTS



100% ELECTRICITY COMING
FROM RENEWABLE SOURCES

BIC
GRAPHIC

BIC®
WRITING INSTRUMENTS

OTHER WRITING
INSTRUMENTS

NOTEBOOKS

BIC® / DEEP® LIGHTERS
AND BIC® CASES

BIC®
PACKAGING

GENERAL
INFORMATION

See pages 274-277 for a detailed explanation of the icons

*The percentage is calculated based on total weight of the pen excluding ink system. Due to the recycled content of the raw materials used to make the product, we cannot guarantee that the colours shown in the catalogue or colours customised to order will always have the same colour and appearance.

1039 / 1E50

BIC® SUPER CLIP

1039 Opaque

ecolutions® 1E50 Opaque

1039 Clear

MOQ 250 units

Standard colours combination

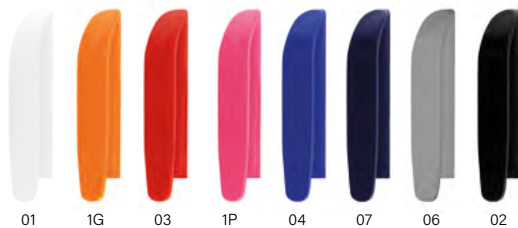
MIX & MATCH

No extra charge

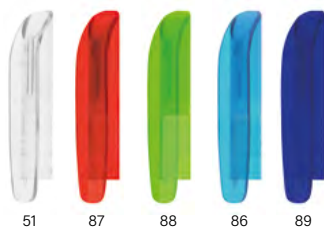
Clip



Opaque



Clear



ecolutions®



PLASTIC
CAR PARTS

Standard colours
combination*



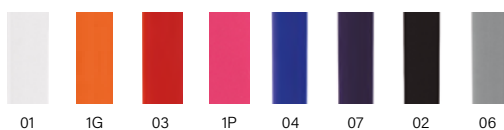
*Excluding ink system

Add the Möbius loop to your artwork at no additional charge. Please specify it on your order. (Möbius loop imprint defaults to left-hand hand corner.)

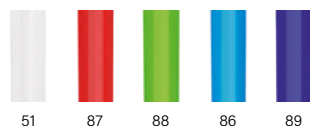
Barrel



Opaque



Clear



Exact colour match: ≥ 10.000 units



Decoration

1039 / 1E50

BIC® SUPER CLIP

1039

ecolutions® 1E50

A SP: max. 2 col.

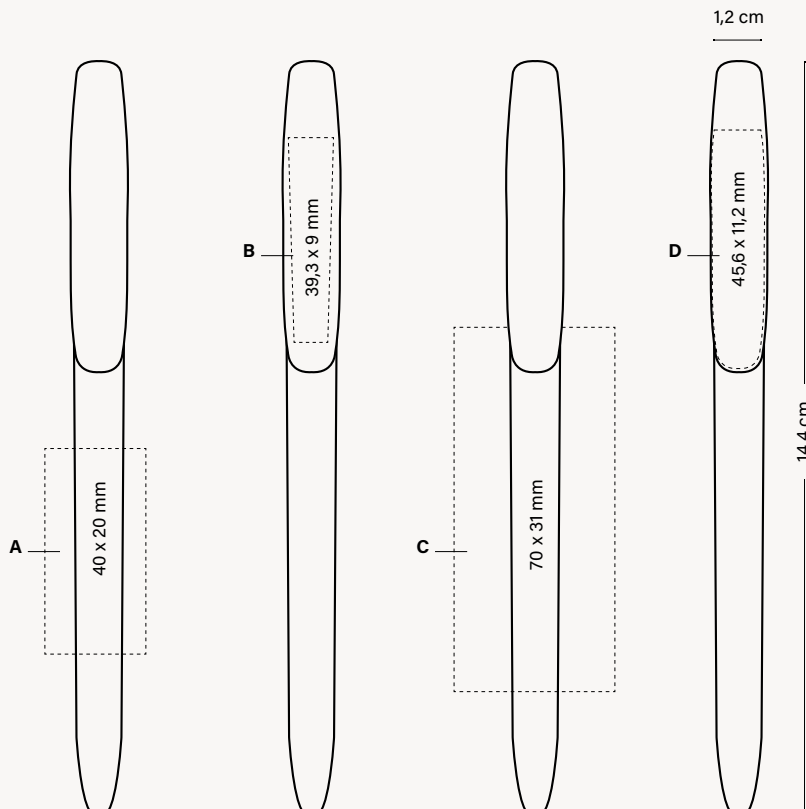
B SP: max. 1 col.

C DG: full-colour

D BP: full-colour

BP Texture: full-colour

MOQ 250 units.



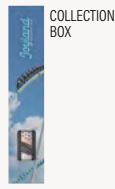
OPTIONAL SPECIAL PACKAGING



+ INFO PAGES 262 TO 266



Can be used
as bookmark



Collection Box
(1, 2 & 3 units)

EXTERNAL PACKAGING



250 ± 2,6 KG

MIX &
MATCH



PERSONALIZED
COLOURS



MANUFACTURED
AND PRINTED IN
BIC FACTORIES



MADE
IN SPAIN



REGULATORY
COMPLIANCE



ISO
certified

WRITING
MODES



BALLPEN M
Ø 1 MM

PRINTING
TECHNIQUES



SCREEN PRINTING



DIGITAL



BRITEPIX™
BRITEPIX™ TEXTURE
BRITEPIX™
PERSONALISATION

SUSTAINABILITY



IMPRIM'VERT®
ecolutions®



PLASTIC
CAR PARTS



100% ELECTRICITY COMING
FROM RENEWABLE SOURCES

BIC
GRAPHIC

BIC®
WRITING INSTRUMENTS

OTHER WRITING
INSTRUMENTS

NOTEBOOKS

BIC® / DEEP® LIGHTERS
AND BIC® CASES

BIC®
PACKAGING

GENERAL
INFORMATION

See pages 274-277 for a detailed explanation of the icons

1073

BIC® SUPER CLIP ADVANCE

1073 Opaque

Colour ink





MIX & MATCH



PERSONALIZED COLOURS



MANUFACTURED AND PRINTED IN BIC FACTORIES



MADE IN SPAIN



REGULATORY COMPLIANCE



ISO certified

WRITING MODES



BALLPEN **M** Ø 1 mm

PRINTING TECHNIQUES



SCREEN PRINTING



DIGITAL



BP
BRITEPIX™
BRITEPIX™ TEXTURE
BRITEPIX™ PERSONALISATION

SUSTAINABILITY



IMPRIM'VERT®



100% ELECTRICITY COMING FROM RENEWABLE SOURCES

BIC GRAPHIC

BIC® WRITING INSTRUMENTS

OTHER WRITING INSTRUMENTS

NOTEBOOKS

BIC® / DEEP® LIGHTERS AND BIC® CASES

BIC® PACKAGING

GENERAL INFORMATION

See pages 274-277 for a detailed explanation of the icons

1073

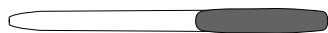
BIC® SUPER CLIP ADVANCE

1073 Opaque

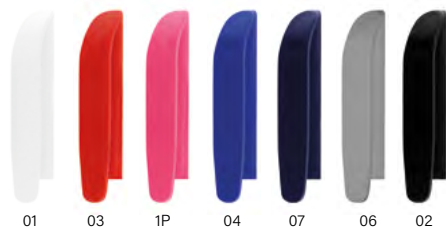
MOQ 250 units
Standard colours combination

MIX & MATCH No extra charge

Clip



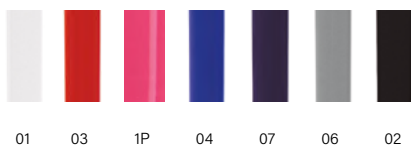
Opaque



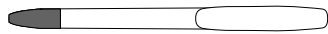
Barrel



Opaque



Section



ADVANCE



35

Exact colour match: ≥ 10.000 units



Decoration

1073

BIC® SUPER CLIP ADVANCE

1073

A SP: max. 2 col.

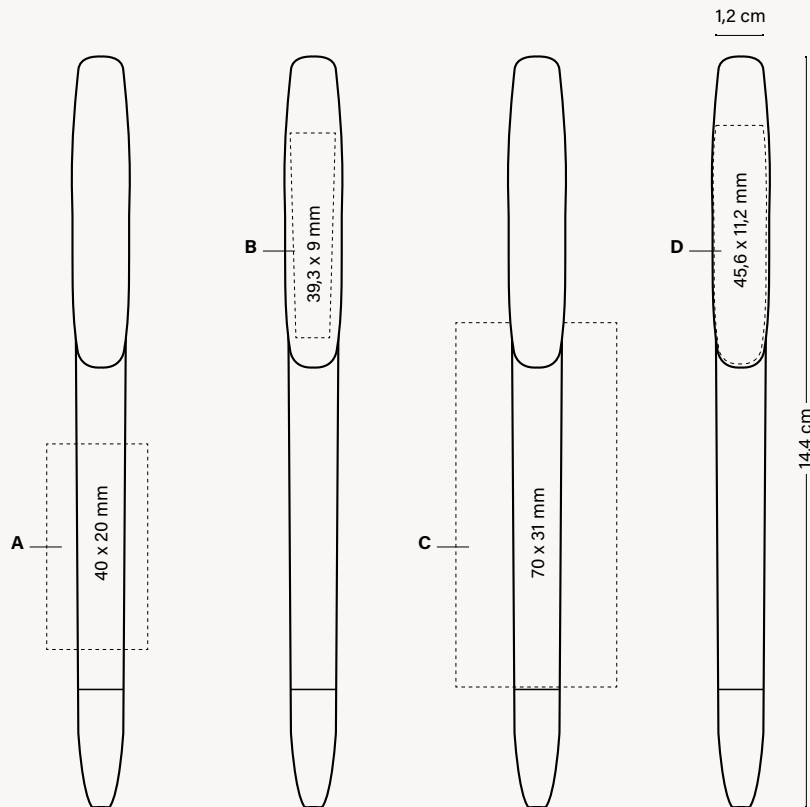
B SP: max. 1 col.

C DG: full-colour

D BP: full-colour

BP Texture: full-colour

MOQ 250 units.



OPTIONAL SPECIAL PACKAGING



+ INFO PAGES 262 TO 266

*Can be used
as bookmark*

*Collection Box
(1, 2 & 3 units)*

EXTERNAL PACKAGING



250 ± 2,6 KG

MIX & MATCH



PERSONALIZED
COLOURS



MANUFACTURED
AND PRINTED IN
BIC FACTORIES



MADE
IN SPAIN



REGULATORY
COMPLIANCE



ISO
certified

**WRITING
MODES**



BALLPEN M
Ø 1 MM

**PRINTING
TECHNIQUES**



SCREEN PRINTING



DIGITAL



BRITEPIX™
BRITEPIX™ TEXTURE
BRITEPIX™
PERSONALISATION

SUSTAINABILITY



IMPRIM'VERT®



100% ELECTRICITY COMING
FROM RENEWABLE SOURCES

BIC
GRAPHIC

BIC®
WRITING INSTRUMENTS

OTHER WRITING
INSTRUMENTS

NOTEBOOKS

BIC® / DEEP® LIGHTERS
AND BIC® CASES

BIC®
PACKAGING

GENERAL
INFORMATION

See pages 274-277 for a detailed explanation of the icons

BIC® SUPER CLIP GLACÉ

Discover the BIC® Super Clip in a glamorous version.

1082

BIC® SUPER CLIP GLACÉ
1082

Colour ink
● ●



1084

BIC® SUPER CLIP GLACÉ ADVANCE
1084

Colour ink
● ●



Refill
service on
request

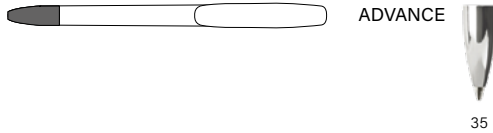
FR
Découvrez le
BIC® Super Clip
dans sa version
glamour.

DE
Entdecken Sie den
BIC® Super Clip in
der glamourösen
Version.

IT
Scopri la
BIC® Super Clip
nella sua versione
più glamour.

ES
Descubre el
BIC® Super Clip
en su versión
más glamurosa.

Section



1082 / 1084

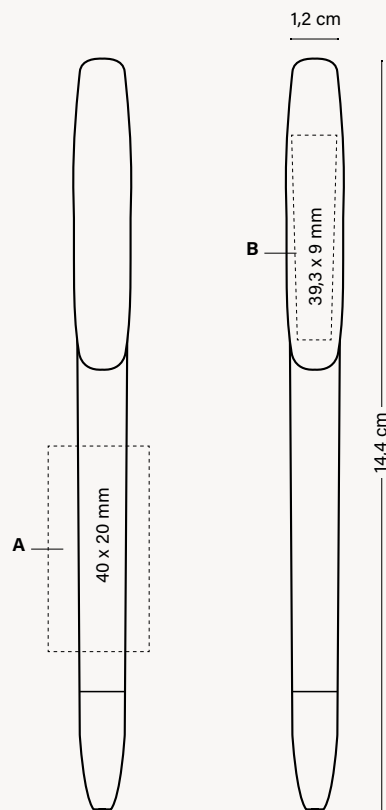
BIC® SUPER CLIP GLACÉ
1082

BIC® SUPER CLIP GLACÉ
ADVANCE
1084

A SP: max. 1 col.
B SP: max. 1 col.

MOQ 250 units
Standard colours combination

Decoration



OPTIONAL SPECIAL PACKAGING



+ INFO PAGES 262 TO 266

*Can be used
as bookmark*

*Collection Box
(1, 2 & 3 units)*

EXTERNAL PACKAGING



PERSONALIZED
COLOURS



MANUFACTURED
AND PRINTED IN
BIC FACTORIES



MADE
IN SPAIN



REGULATORY
COMPLIANCE



ISO
certified

WRITING
MODES



BALLPEN M
Ø 1 MM

PRINTING
TECHNIQUES



SCREEN PRINTING

SUSTAINABILITY



IMPRIM'VeRT®



100% ELECTRICITY COMING
FROM RENEWABLE SOURCES



CHECK OUT THE VIDEO

BIC
GRAPHIC

BIC®
WRITING INSTRUMENTS

OTHER WRITING
INSTRUMENTS

NOTEBOOKS

BIC® / DEEP® LIGHTERS
AND BIC® CASES

BIC®
PACKAGING

GENERAL
INFORMATION

See pages 274-277 for a detailed explanation of the icons

BIC® SUPER CLIP SOFT & ADVANCE

Feel the incredible softness of our BIC® Super Clip version with twist mechanism.



1083

BIC® SUPER CLIP SOFT
1083

Colour ink
● ●



02F

03F

07F

100%

1085

**BIC® SUPER CLIP SOFT
ADVANCE**
1085

Colour ink
● ●



02F/35

03F/35

07F/35

100%



Refill
service on
request

FR

Découvrez
l'incroyable toucher
soyeux de notre
BIC® Super Clip
avec mécanisme de
rotation.

DE

Sie werden den
unglaublichen
Seidentouch unseres
BIC® Super Clip mit
Drehmechanismus zu
schätzen wissen.

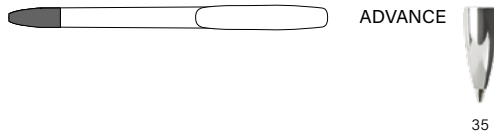
IT

Apprezza l'incredibile
sensazione di setosità
della BIC® Super Clip.

ES

Aprecia el
increíble tacto de
seda de nuestro
BIC® Super Clip
con mecanismo
giratorio.

Section



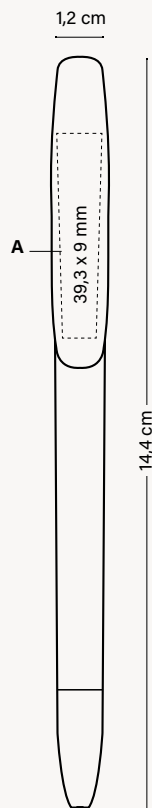
1083 / 1085

BIC® SUPER CLIP SOFT
1083

**BIC® SUPER CLIP SOFT
ADVANCE**
1085

A SP: max. 1 col.

MOQ 250 units
Standard colours combination



Decoration



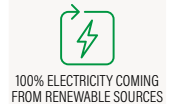
WRITING
MODES



PRINTING
TECHNIQUES



SUSTAINABILITY



OPTIONAL SPECIAL PACKAGING



+ INFO PAGES 262 TO 266



*Can be used
as bookmark*



*Collection Box
(1, 2 & 3 units)*

EXTERNAL PACKAGING



250 ± 2,6 KG



CHECK OUT THE VIDEO

See pages 274-277 for a detailed explanation of the icons

BIC® SUPER CLIP ORIGIN

BIC® Super Clip Origin is made from natural ingredients*.

ORIGIN BIOBASED

FR

Le BIC® Super Clip Origin est fabriqué à partir de matériaux biosourcés composés de polymères naturels, à l'exclusion d'éléments provenant du pétrole et de combustibles fossiles*.

Fabriqué avec de l'huile de ricin et d'autres ingrédients d'origine végétale.*

Fabriqué et imprimé dans des usines alimentées avec **100% d'électricité d'énergie renouvelable**.

Corps et clip 100 % biosourcés.

IT

BIC® Super Clip Origin è realizzata in materiale biobased prodotto con ingredienti naturali, nessuno dei quali deriva da petrolio o combustibili fossili*.

Realizzata con olio di ricino e altri ingredienti di origine vegetale.*

Prodotto e stampato in stabilimenti alimentati al **100% da energia elettrica rinnovabile**.

Il fusto e la clip sono al 100% di origine biologica.

DE

BIC® Super Clip Origin besteht aus biobasiertem Material, das mit natürlichen Polymeren und ohne Erdöl oder fossile Brennstoffe hergestellt wird*.

Hergestellt mit **Rilsanöl** und anderen Materialien pflanzlichen Ursprungs.*

Hergestellt und bedruckt in Fabriken, die zu **100 % mit Strom aus erneuerbaren Quellen** betrieben werden.

Schaft und Clip sind zu 100 % biologischen Ursprungs.

ES

BIC® Super Clip Origin está hecho de material biológico fabricado con polímeros naturales que excluyen cualquier fuente de petróleo o combustibles fósiles*.

Elaborado con aceite Rilsan y otros ingredientes de origen vegetal.*

Fabricado e impreso en fábricas alimentadas con **electricidad 100% renovable**.

El cuerpo y el clip son 100 % de origen de material biológico.

* Refers to barrel and clip.

BIC® Super Clip Origin is made from biobased material manufactured with natural polymers excluding any source of petroleum or fossil fuels*.



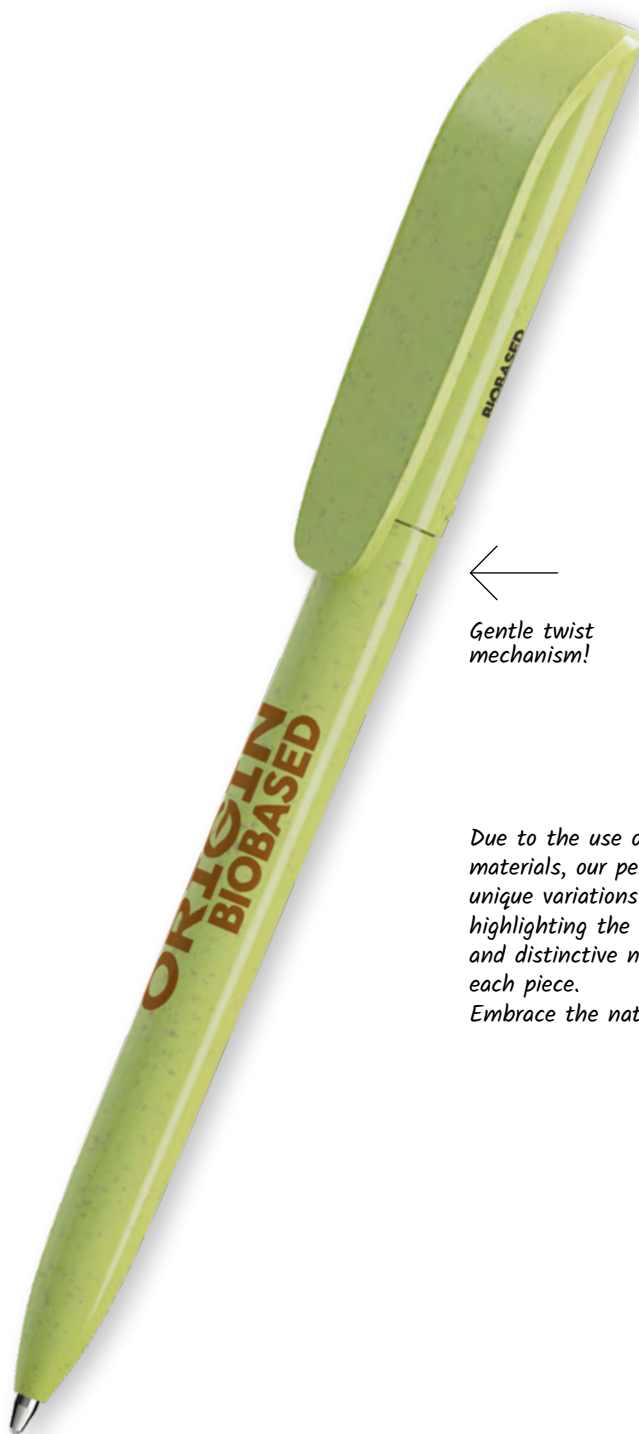
Made with castor oil and other ingredients of vegetal origin.*



Manufactured and printed in factories 100% powered by **electricity produced using renewable sources.**



Barrel and clip are 100% biosourced.



Gentle twist mechanism!

*Due to the use of natural materials, our pens feature unique variations in color, highlighting the authentic and distinctive nature of each piece.
Embrace the natural charm!*

6CO

* Refers to barrel and clip.

1038

BIC® SUPER CLIP ORIGIN

1038 Opaque

Colour ink



Decoration

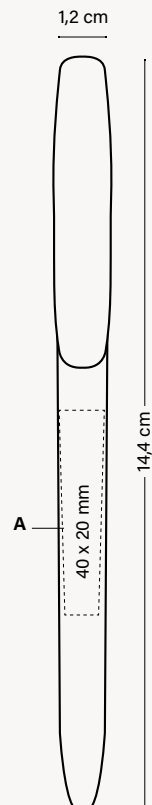
1038

BIC® SUPER CLIP ORIGIN

1038

A SP: max. 1 col.

MOQ 250 units
Standard colours combination



OPTIONAL SPECIAL PACKAGING



+ INFO PAGES 262 TO 266



*Can be used
as bookmark*



WINDOW
BOX



COLLECTION
BOX

*Collection Box
(1, 2 & 3 units)*

EXTERNAL PACKAGING



250 ± 2,6 KG



PERSONALIZED
COLOURS



MANUFACTURED
AND PRINTED IN
BIC FACTORIES



MADE
IN SPAIN



REGULATORY
COMPLIANCE



ISO
certified

PRINTING
TECHNIQUES



SCREEN PRINTING

SUSTAINABILITY



IMPRIM'VERT®

**ORIGIN
BIOBASED**



100% ELECTRICITY COMING
FROM RENEWABLE SOURCES



CHECK OUT THE VIDEO

BIC
GRAPHIC

BIC®
WRITING INSTRUMENTS

OTHER WRITING
INSTRUMENTS

NOTEBOOKS

BIC® / DEEP® LIGHTERS
AND BIC® CASES

BIC®
PACKAGING

GENERAL
INFORMATION

See pages 274-277 for a detailed explanation of the icons

BIC® WIDE BODY™

The right size to show the true value of your brand!

Wide profile and wide variety of possibilities to maximise your message.



FR

La taille idéale pour mettre en valeur votre marque !

Corps large et multiples possibilités pour optimiser votre communication.

DE

Die richtige Größe, um den Wert Ihrer Marke widerzuspiegeln!

Breites Profil und eine Vielzahl von Möglichkeiten, Ihre Botschaft klar zu vermitteln.

IT

La giusta misura per mostrare il vero valore del tuo marchio!

Ampio profilo e vasta gamma di possibilità per ottimizzare il tuo messaggio.

ES

¡El tamaño ideal para enseñar el valor real de tu marca!

De perfil ancho y gran variedad de posibilidades para maximizar tu mensaje.

07



Iconic BIC® Boy
is embossed

1080

BIC® WIDE BODY™
1080 Opaque

Colour ink
● ● ●

Red Ink available under request

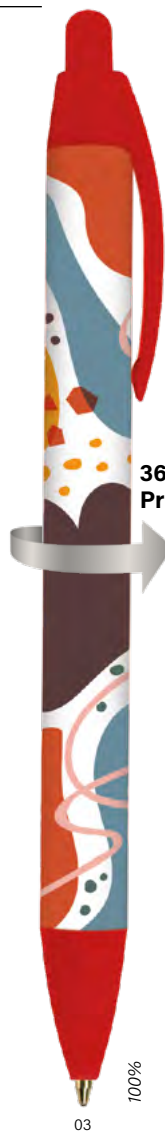


01

71

02

18



360°
Printing

100%

Available on
white barrel

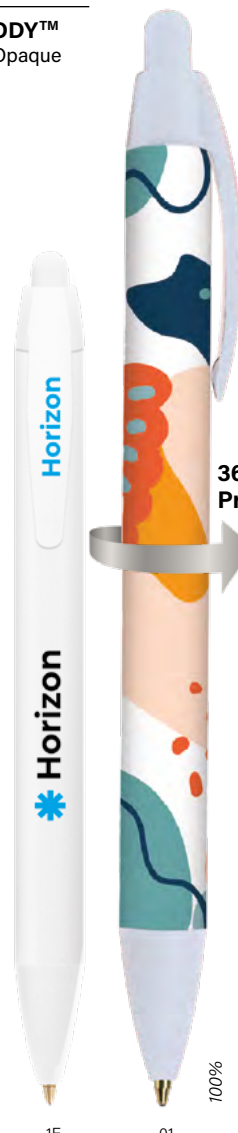


1E80

BIC® WIDE BODY™
ecolutions® 1E80 Opaque

Colour ink
● ● ●

Red Ink available
under request



360°
Printing

100%

Available on
white barrel



ECO version and
standard at the same price!

ecolutions®



MADE FROM **98%**
RECYCLED MATERIAL*

*From barrel



FRUIT AND
VEGETABLE TRAYS

**MIX &
MATCH**



PERSONALIZED
COLOURS



MANUFACTURED
AND PRINTED IN
BIC FACTORIES



MADE IN SPAIN



REGULATORY
COMPLIANCE



**WRITING
MODES**



BALLPEN **M**
0.1 MM

**PRINTING
TECHNIQUES**



SP
SCREEN PRINTING



DG
DIGITAL

SUSTAINABILITY



IMPRIM'VERT®

ecolutions®



FRUIT AND
VEGETABLE TRAYS



100% ELECTRICITY COMING
FROM RENEWABLE SOURCES

BIC
GRAPHIC

BIC®
WRITING INSTRUMENTS

OTHER WRITING
INSTRUMENTS

NOTEBOOKS

BIC® / DEEP® LIGHTERS
AND BIC® CASES

BIC®
PACKAGING

GENERAL
INFORMATION

See pages 274-277 for a detailed explanation of the icons

*The percentage is calculated based on total weight of the barrel. Due to the recycled content of the raw materials used to make the product, we cannot guarantee that the colours shown in the catalogue or colours customised to order will always have the same colour and appearance.

1080

BIC® WIDE BODY™
1080 Frosted

Colour ink
● ● ●



40

63

67

68

69

66

71

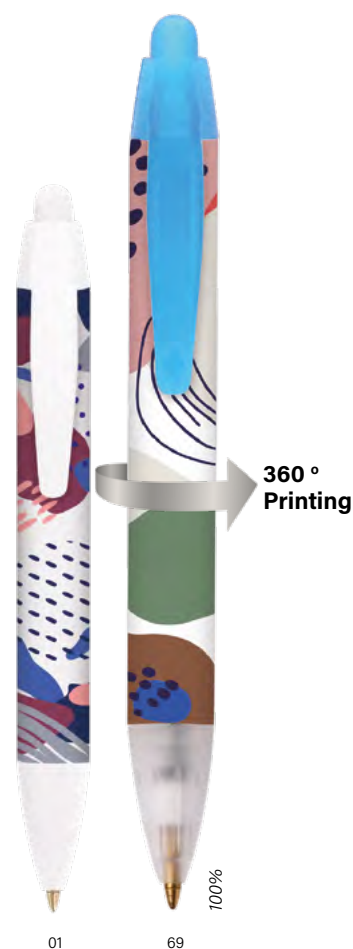
100%

Large
printing
areas!

1893

BIC® WIDE BODY™
MINI DIGITAL
1893 Opaque

Colour ink
● ● ●



01

69

100%

360°
Printing

Available on
white barrel



1080 / 1E80 / 1893

MOQ 250 units
Standard colours combination

MIX & MATCH No extra charge

Plug



Opaque



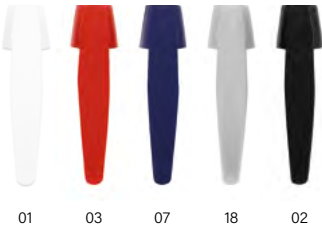
Frosted



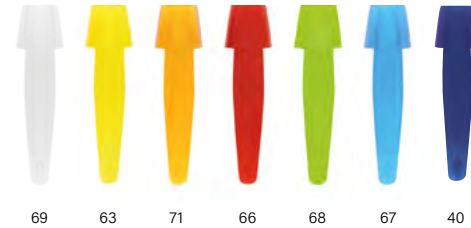
Clip



Opaque



Frosted



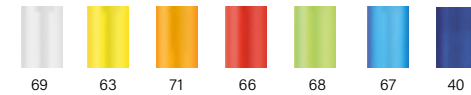
Barrel



Opaque



Frosted



Opaque



ecolutions®



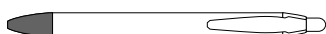
Add the Möbius loop to your artwork at no additional charge. Please specify "Print the Möbius loop" on your order. (Möbius loop imprint defaults to left-hand corner.)

*From barrel

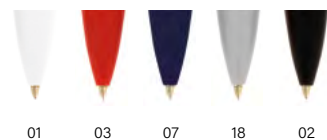


FRUIT AND VEGETABLE TRAYS

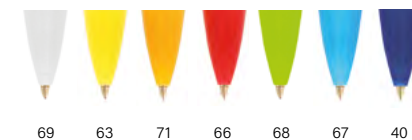
Section



Opaque



Frosted



Exact colour match: ≥ 10.000 units



MIX & MATCH



PERSONALIZED COLOURS



MANUFACTURED AND PRINTED IN BIC FACTORIES



MADE IN SPAIN



REGULATORY COMPLIANCE



WRITING MODES



BALLPEN M Ø 1 MM

PRINTING TECHNIQUES



SCREEN PRINTING



DIGITAL

SUSTAINABILITY



IMPRIM'VERT®

ecolutions®



FRUIT AND VEGETABLE TRAYS



100% ELECTRICITY COMING FROM RENEWABLE SOURCES

BIC GRAPHIC

BIC® WRITING INSTRUMENTS

OTHER WRITING INSTRUMENTS

NOTEBOOKS

BIC® / DEEP® LIGHTERS AND BIC® CASES

BIC® PACKAGING

GENERAL INFORMATION

1080 / 1E80

BIC® WIDE BODY™

1080 Opaque

ecolutions® 1E80

A/C SP: max. 2 col.

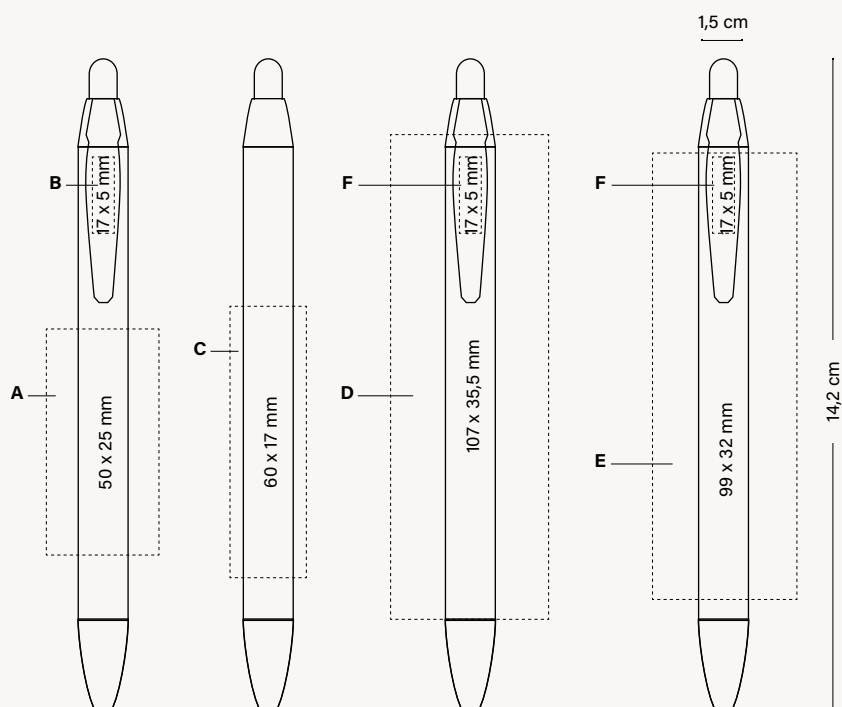
B/F SP: max. 1 col.

D DG: full-colour (area for images)

E DG: full-colour (area for text)

MOQ 250 units (SP)

MOQ 500 units (DG)



OPTIONAL SPECIAL PACKAGING



ECO SLEEVE



PLASTIC POUCH



WINDOW BOX



COLLECTION BOX

+ INFO PAGES 262 TO 266

Can be used as bookmark

EXTERNAL PACKAGING



250 ± 2,6KG

Collection Box
(1, 2 & 3 units)

Decoration

1893

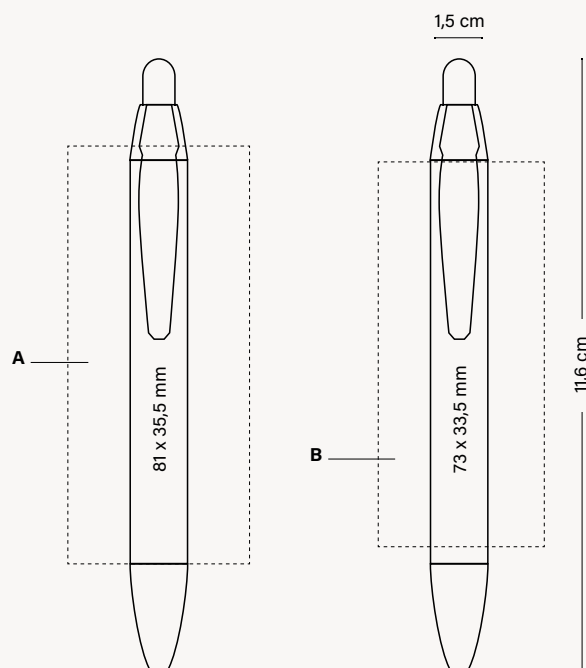
BIC® WIDE BODY™ MINI DIGITAL

1893

A DG: full-colour (area for images)

B DG: full-colour (area for text)

MOQ 500 units (DG)



OPTIONAL SPECIAL PACKAGING



+ INFO PAGES 262 TO 266

*Can be used
as bookmark*

*Collection Box
(1, 2 & 3 units)*

EXTERNAL PACKAGING



MIX &
MATCH



PERSONALIZED
COLOURS



MANUFACTURED
AND PRINTED IN
BIC FACTORIES



MADE IN SPAIN



REGULATORY
COMPLIANCE



ISO
certified

WRITING
MODES



BALLPEN M
0.1 mm

PRINTING
TECHNIQUES



SCREEN PRINTING



DG
DIGITAL

SUSTAINABILITY



IMPRIM'VERT®

ecoSolutions®



FRUIT AND
VEGETABLE TRAYS



100% ELECTRICITY COMING
FROM RENEWABLE SOURCES

BIC
GRAPHIC

BIC®
WRITING INSTRUMENTS

OTHER WRITING
INSTRUMENTS

NOTEBOOKS

BIC® / DEEP® LIGHTERS
AND BIC® CASES

BIC®
PACKAGING

GENERAL
INFORMATION

See pages 274-277 for a detailed explanation of the icons

BIC® 4 COLOURS®

www.bicgraphical.com

The world-renowned BIC® 4 Colours® ballpen gives you the convenience of four different ink colours in one ballpoint pen. For added convenience, it has a lanyard hole, so you can take it with you anywhere.

Discover all the versions: Classic, Fashion, Sun, Fine, Shine, Fluo, 3+1^{HB} (with mechanical pencil), Glacé, Soft, Wood Style and the latest versions Rainbow Decor, Pastel, Bicolor, Gradient and Flags Collection.

Don't wait...start your collection today!

FR

Le stylo à bille de renommée mondiale le BIC® 4 Couleurs® vous offre la commodité de quatre couleurs d'encre différentes dans un seul stylo à bille. Pour plus de confort, il est doté d'un anneau pour passer un cordon, vous pouvez donc l'emporter partout avec vous.

Découvrez toutes les différentes versions: Classic, Fashion, Sun, Fine, Shine, Fluo, 3+1^{HB} (avec porte-mine), Glacé, Soft, Wood Style et les dernières versions Rainbow Decor, Pastel, Bicolor, Gradient et Flags Collection.

Qu'attendez-vous pour commencer votre Collection ?

IT

BIC® 4 Colours® ti offre la comodità di quattro diversi colori di inchiostro in un'unica penna. Per una maggiore comodità, è dotata di un foro per un laccetto, così da portarla con te ovunque.

Scopri tutte le diverse versioni: Classic, Fashion, Sun, Fine, Shine, Fluo, Stylus, 3+1^{HB} (con portamine) Glacé, Soft, Wood Style e le ultimi versioni Rainbow Decor, Pastel, Bicolor, Gradient e Flags Collection.

Cosa aspetti a iniziare la tua collezione?

DE

Der weltbekannte BIC® 4 Colours® Kugelschreiber bietet Ihnen die Verwendung von vier verschiedenen Tintenfarben in einem Stift. Damit ist er eine ausgezeichnete Wahl für das Organisieren von Notizen oder Notieren von Daten in verschiedenen Farben. Dieser vielseitige Kugelschreiber hat eine Strichstärke von 1,0 mm und ist mit langlebiger Tinte ausgestattet. Für zusätzlichen Komfort können Sie ein Trage- oder Schlüsselband befestigen und ihn immer dabei haben.

Entdecken Sie alle Versionen: Classic, Sun, Fashion, Fine, Shine, Fluo, 3+1^{HB} (mit Druckbleistift), Glacé, Soft, Wood Style und die neuesten Versionen Rainbow Decor, Pastel, Bicolor, Gradient und Flags Collection.

Worauf warten Sie noch, um mit Ihrer Sammlung zu beginnen?

ES

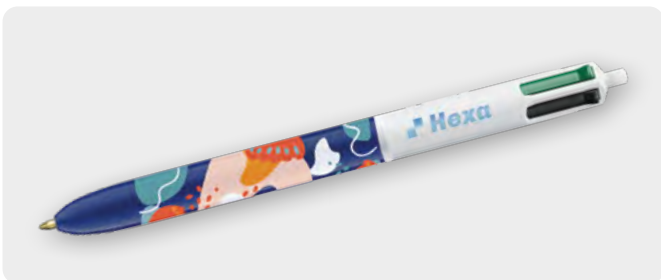
El mundialmente reconocido bolígrafo BIC® 4 Colours® te ofrece la comodidad de cuatro colores de tinta diferentes en el mismo bolígrafo. Para una mayor comodidad, puedes colgarle un cordón, y llevarlo a cualquier parte.

Descubre todas las versiones: Classic, Sun, Fashion, Fine, Shine, Fluo, 3+1^{HB} (con portaminas), Glacé, Soft, Wood Style y las últimas versiones Rainbow Decor, Pastel, Bicolor, Gradient y Flags Collection.

¿A qué esperas para empezar tu colección?



RAINBOW DECOR
BICOLOR
GRADIENT
PASTEL
FASHION
SUN
FINE
FLUO
GLACÉ
SHINE
SOFT
WOOD STYLE
FLAGS COLLECTION
3+1^{HB}



BIC® 4 COLOURS®

Always an icon.



THE SOLUTION
FOR FULL COLOUR
COMMUNICATION!

*Now in
coloured barrels*

1100 / 1101

BIC® 4 COLOURS®

1100 Opaque

1101 With lanyard

Colour ink



01/01

02/02

01/03

01/05

01/02

01/12

01/07

360°
Printing



Refill
service on
request

FR
Toujours une icône.

DE
Immer ein Kultmodell.

IT
Sempre un'icona.

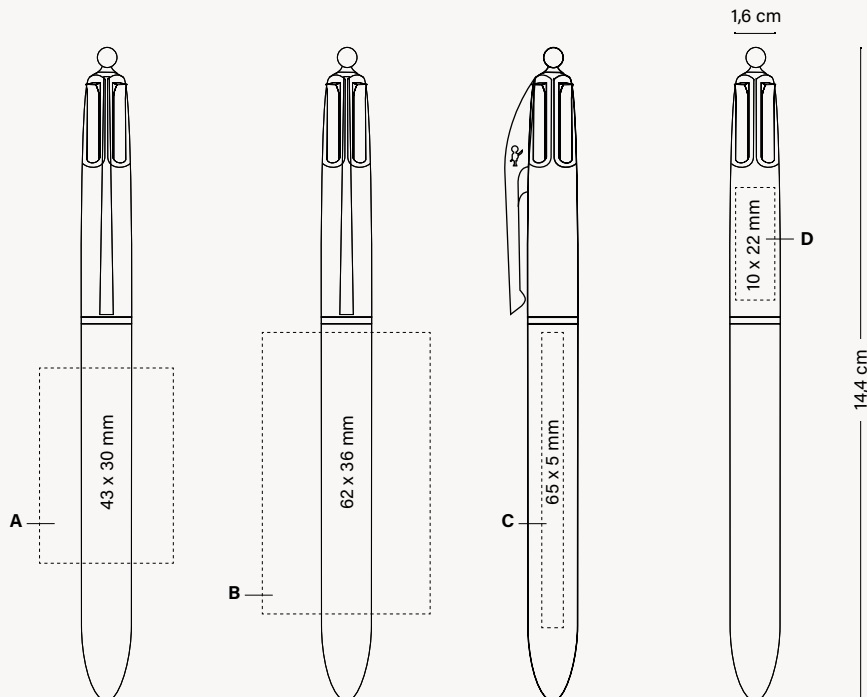
ES
Siempre un icono.

Decoration

1100 / 1101

BIC® 4 COLOURS®
1100/1101

A SP: max. 4 col.
B DG: Digital print (area for images)
C BP: full-colour
D SP: 1 col. (only for white upper parts)
MOQ 250 units (SP, DG)
MOQ 100 units (BP)



PERSONALIZED
COLOURS



MANUFACTURED
AND PRINTED IN
BIC FACTORIES



MADE IN FRANCE



REGULATORY
COMPLIANCE



WRITING
MODES



BALLPEN M
Ø 1 mm

PRINTING
TECHNIQUES



SCREEN PRINTING



DIGITAL



BRITEPIX™

SUSTAINABILITY



IMPRIM'VERT®



100% ELECTRICITY COMING
FROM RENEWABLE SOURCES

OPTIONAL SPECIAL PACKAGING



ECO
SLEEVE



PLASTIC
POUCH



WINDOW
BOX



COLLECTION
BOX

+ INFO PAGES 262 TO 266

*Can be used
as bookmark*

*Collection Box
(1, 2 & 3 units)*

EXTERNAL PACKAGING



250 ± 3,2KG

BIC
GRAPHIC

BIC®
WRITING INSTRUMENTS

OTHER WRITING
INSTRUMENTS

NOTEBOOKS

BIC® / DEEP® LIGHTERS
AND BIC® CASES

BIC®
PACKAGING

GENERAL
INFORMATION

See pages 274-277 for a detailed explanation of the icons.

BIC® 4 COLOURS® RAINBOW DECOR

Colour Your World!

Your Life, Your Style

1123 / 1124

BIC® 4 COLOURS® RAINBOW DECOR

1123

1124 With Lanyard

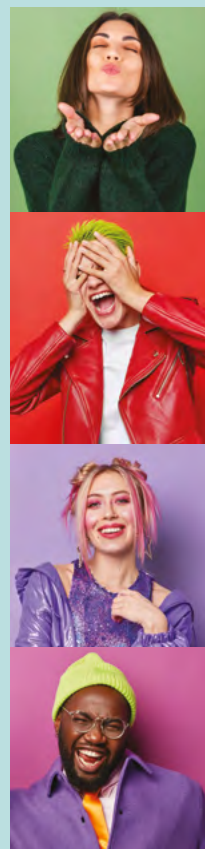
Colour ink



NEW!



01/9Y



FR

**Colorez votre
monde !**

Votre vie, votre style

DE

**Bringe Farbe
in deine Welt!**

Dein Leben, dein Stil

IT

**Colora il tuo
mondo!**

La tua vita, il tuo stile

ES

**¡Colorea
tu mundo!**

Tu vida, tu estilo

Decoration

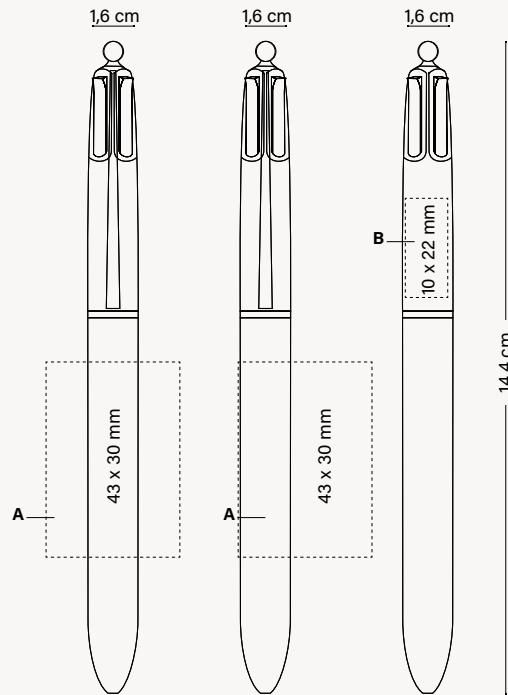
1123 / 1124

BIC® 4 COLOURS® RAINBOW DECOR 1123/1124

A SP: max. 2 col.

B SP: max. 1 col.

MOQ 250 units (SP)



OPTIONAL SPECIAL PACKAGING



+ INFO PAGES 262 TO 266



*Can be used
as bookmark*



*Collection Box
(1, 2 & 3 units)*

EXTERNAL PACKAGING



250 ± 3,2KG



PERSONALIZED
COLOURS



MANUFACTURED
AND PRINTED IN
BIC FACTORIES



MADE IN FRANCE



REGULATORY
COMPLIANCE



WRITING
MODES



BALLPEN M
Ø 1 MM

PRINTING
TECHNIQUES



SCREEN PRINTING

SUSTAINABILITY



100% ELECTRICITY COMING
FROM RENEWABLE SOURCES



CHECK OUT THE VIDEO

BIC
GRAPHIC

BIC®
WRITING INSTRUMENTS

OTHER WRITING
INSTRUMENTS

NOTEBOOKS

BIC® / DEEP® LIGHTERS
AND BIC® CASES

BIC®
PACKAGING

GENERAL
INFORMATION

See pages 274-277 for a detailed explanation of the icons.

BIC® 4 COLOURS® BICOLOR

Metallic aesthetics with an artistic touch.

1069 / 1076

BIC® 4 COLOURS® BICOLOR

1069

1076 With Lanyard

Colour ink



Refill
service on
request

FR

Une esthétique
métallique avec une
touche artistique.

DE

Ein Metallic-Look mit
künstlerischer Note.

IT

Look metallico con
un tocco artistico.

ES

Estética metálica
con un toque
artístico.

Decoration

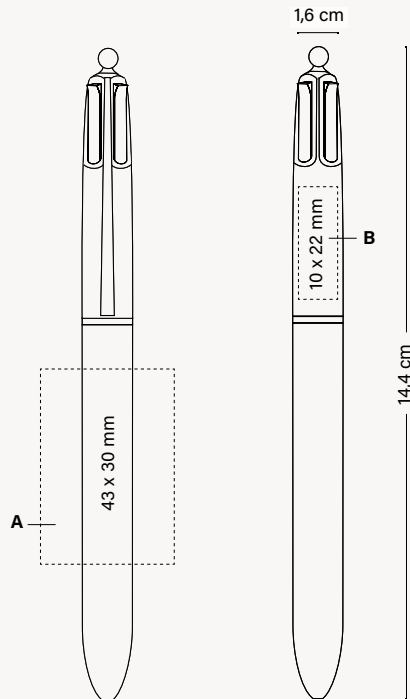
1069 / 1076

BIC® 4 COLOURS® BICOLOR®
1069/1076

A SP: max. 2 col.

B SP: max. 1 col.

MOQ 250 units



OPTIONAL SPECIAL PACKAGING



+ INFO PAGES 262 TO 266

Can be used as bookmark

Collection Box (1, 2 & 3 units)

EXTERNAL PACKAGING



CHECK OUT THE VIDEO

See pages 274-277 for a detailed explanation of the icons.

BIC® 4 COLOURS® GRADIENT

The most summery vibes.

1074 / 1075

BIC® 4 COLOURS® GRADIENT

1074

1075 With Lanyard

Colour ink



Refill
service on
request

01/3G/8D/4R

FR
Un look
total d'été.

DE
Die beste
Sommer-Stimmung.

IT
Un'esplosione di
colori estivi.

ES
La vibraciones
más veraniegas.

Decoration

1074 / 1075

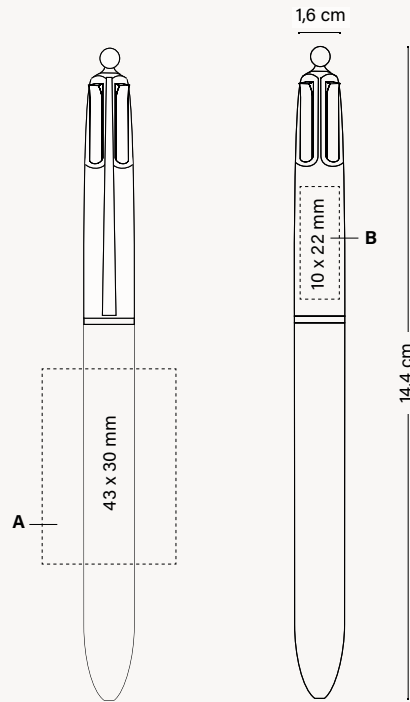
BIC® 4 COLOURS® GRADIENT

1074/1075

A SP: max. 2 col.

B SP: max. 1 col.

MOQ 250 units



PERSONALIZED
COLOURS



MANUFACTURED
AND PRINTED IN
BIC FACTORIES



FABRIQUÉ
EN FRANCE
MADE IN FRANCE



REGULATORY
COMPLIANCE



ISO
certified

WRITING
MODES



BALLPEN M
Ø 1 MM

PRINTING
TECHNIQUES



SP
SCREEN PRINTING

SUSTAINABILITY



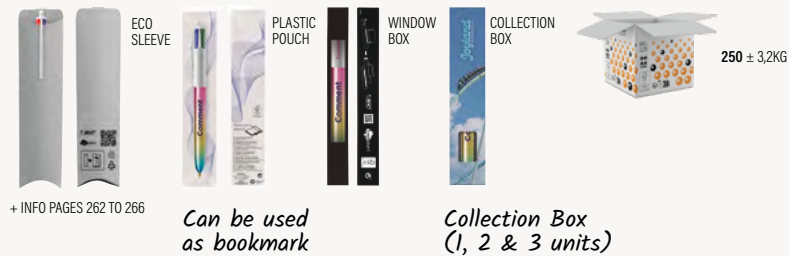
IMPRIM'VERT®



100% ELECTRICITY COMING
FROM RENEWABLE SOURCES

OPTIONAL SPECIAL PACKAGING

EXTERNAL PACKAGING



CHECK OUT THE VIDEO

See pages 274-277 for a detailed explanation of the icons.

BIC® 4 COLOURS® PASTEL

Vintage colours, dreamy imagery.

1071 / 1072

BIC® 4 COLOURS® PASTEL

1071 Opaque

1072 With Lanyard

Colour ink



84

8D

83



Refill
service on
request

FR

**Des couleurs
vintages,
tout un rêve.**

DE

**Vintage-Farben,
eine verträumte
Bildsprache.**

IT

**Colori vintage,
immagini da
sogno.**

ES

**Colores vintage
de ensueño.**

Decoration

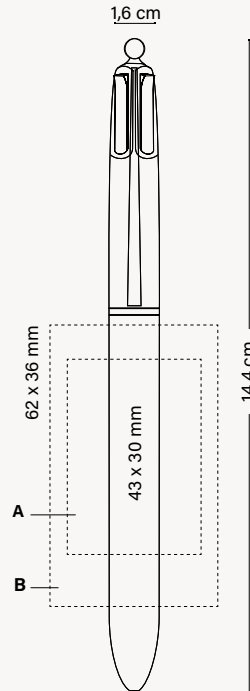
1071 / 1072

BIC® 4 COLOURS® PASTEL

1071/1072

A SP: max. 4 col.
B DG: Digital print

MOQ 250 units



OPTIONAL SPECIAL PACKAGING



EXTERNAL PACKAGING



PERSONALIZED
COLOURS



MANUFACTURED
AND PRINTED IN
BIC FACTORIES



FABRIQUÉ
EN FRANCE
MADE IN FRANCE



REGULATORY
COMPLIANCE



ISO
certified

WRITING MODES



BALLPEN M
Ø 1 MM

PRINTING TECHNIQUES



SCREEN PRINTING



DIGITAL

SUSTAINABILITY



IMPRIM'VERT®



100% ELECTRICITY COMING
FROM RENEWABLE SOURCES



CHECK OUT THE VIDEO

BIC
GRAPHIC

BIC®
WRITING INSTRUMENTS

OTHER WRITING
INSTRUMENTS

NOTEBOOKS

BIC® / DEEP® LIGHTERS
AND BIC® CASES

BIC®
PACKAGING

GENERAL
INFORMATION

See pages 274-277 for a detailed explanation of the icons.



THE SOLUTION
FOR FULL COLOUR
COMMUNICATION!

Now on
coloured barrels

1102 / 1108

BIC® 4 COLOURS® FASHION

1102 Opaque

1108 With Lanyard

Colour ink



01/01

01/84



01/24

Fashion inks!

360°
Printing

Refill
service on
request

100%

Decoration

1102 / 1108

BIC® 4 COLOURS® FASHION

1102/1108

A SP: max. 4 col.

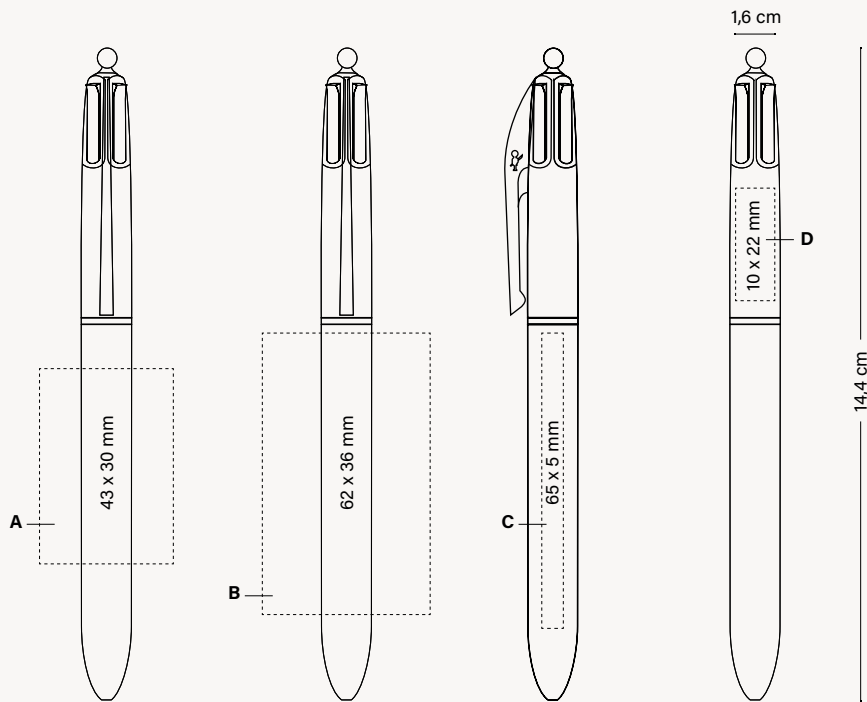
B DG: Digital print (area for images)

C BP: full-colour

D SP: max. 1 col.

MOQ 250 units (SP, DG)

MOQ 100 units (BP)



OPTIONAL SPECIAL PACKAGING



ECO SLEEVE



PLASTIC POUCH



WINDOW BOX



COLLECTION BOX

+ INFO PAGES 262 TO 266

Can be used as bookmark

Collection Box (1, 2 & 3 units)

EXTERNAL PACKAGING



250 ± 3,2KG



PERSONALIZED COLOURS



MANUFACTURED AND PRINTED IN BIC FACTORIES



MADE IN FRANCE



REGULATORY COMPLIANCE



WRITING MODES



BALLPEN M Ø 1 MM

PRINTING TECHNIQUES



SCREEN PRINTING



BRITEPIX™
BRITEPIX™ TEXTURE
BRITEPIX™ PERSONALISATION

SUSTAINABILITY



100% ELECTRICITY COMING FROM RENEWABLE SOURCES

BIC GRAPHIC

BIC® WRITING INSTRUMENTS

OTHER WRITING INSTRUMENTS

NOTEBOOKS

BIC® / DEEP® LIGHTERS AND BIC® CASES

BIC® PACKAGING

GENERAL INFORMATION

See pages 274-277 for a detailed explanation of the icons.



THE SOLUTION
FOR FULL COLOUR
COMMUNICATION!

1097 / 1098

BIC® 4 COLOURS® SUN

1097 Opaque

1098 With Lanyard

Colour ink



*Flashy colours:
orange & yellow*



01/12

01/12

100%



Refill
service on
request

Decoration

1097 / 1098

BIC® 4 COLOURS® SUN

1097/1098

A SP: max. 4 col.

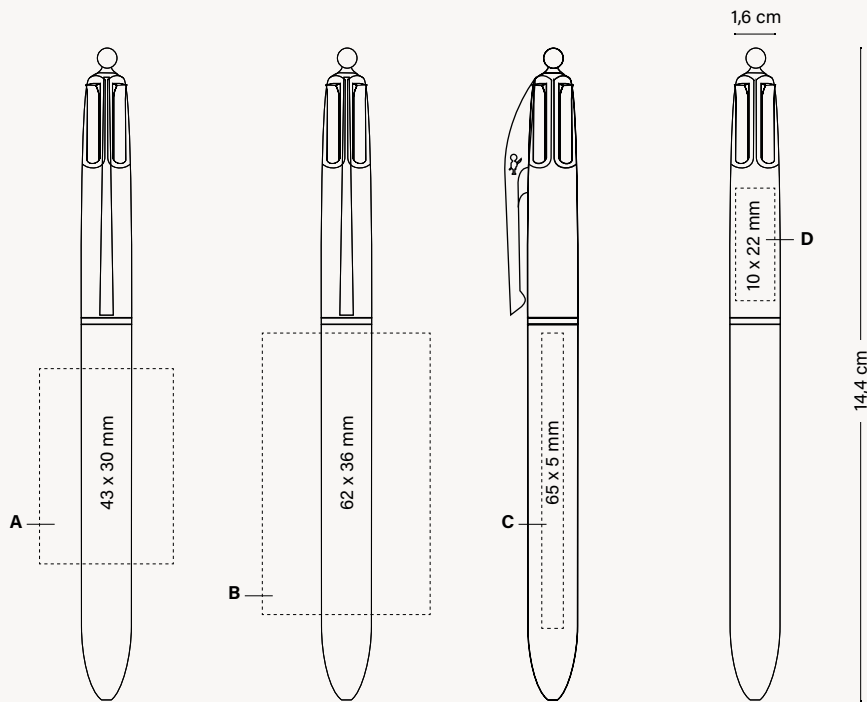
B DG: Digital print (area for images)

C BP: full-colour

D SP: max. 1 col.

MOQ 250 units (SP, DG)

MOQ 100 units (BP)



OPTIONAL SPECIAL PACKAGING



ECO SLEEVE



PLASTIC POUCH



WINDOW BOX



COLLECTION BOX



250 ± 3,2KG

+ INFO PAGES 262 TO 266

Can be used
as bookmark

Collection Box
(1, 2 & 3 units)



PERSONALIZED
COLOURS



MANUFACTURED
AND PRINTED IN
BIC FACTORIES



MADE IN FRANCE



REGULATORY
COMPLIANCE



WRITING
MODES



BALLPEN M
Ø 1 MM

PRINTING
TECHNIQUES



SCREEN PRINTING



DIGITAL



BRITEPIX™
BRITEPIX™ TEXTURE
BRITEPIX™ PERSONALISATION

SUSTAINABILITY



100% ELECTRICITY COMING
FROM RENEWABLE SOURCES

BIC
GRAPHIC

BIC®
WRITING INSTRUMENTS

OTHER WRITING
INSTRUMENTS

NOTEBOOKS

BIC® / BIC® LIGHTERS
AND BIC® CASES

BIC®
PACKAGING

GENERAL
INFORMATION

See pages 274-277 for a detailed explanation of the icons.



THE SOLUTION
FOR FULL COLOUR
COMMUNICATION!

1109 / 1111

BIC® 4 COLOURS® FINE

1109 Opaque

1111 With Lanyard

Colour ink



Decoration

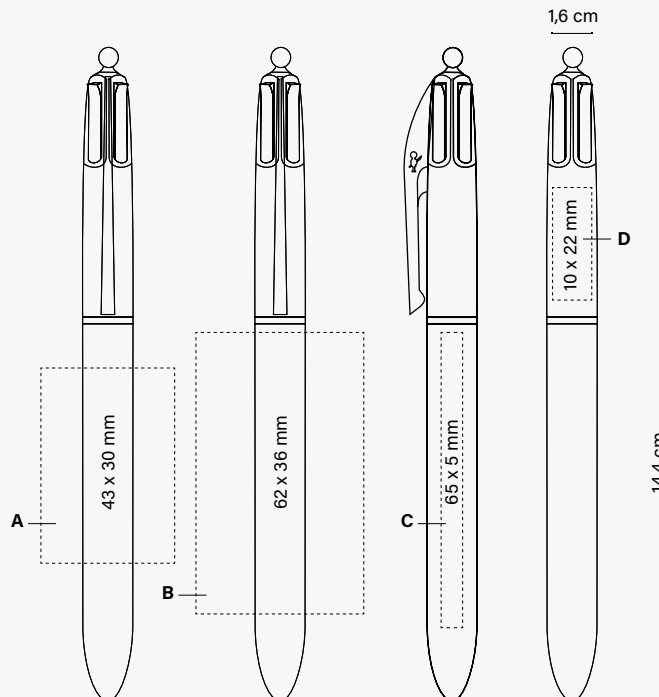
1109 / 1111

BIC® 4 COLOURS® FINE

1109/1111

A SP: max. 4 col.
B DG: Digital print
C BP: full-colour
D SP: max. 1 col.

MOQ 250 units (SP, DG)
 MOQ 100 units (BP)



OPTIONAL SPECIAL PACKAGING



ECO SLEEVE



PLASTIC POUCH



WINDOW BOX



COLLECTION BOX

+ INFO PAGES 262 TO 266

Can be used as bookmark

Collection Box (1, 2 & 3 units)

EXTERNAL PACKAGING



250 ± 3,2KG



PERSONALIZED COLOURS



MANUFACTURED AND PRINTED IN BIC FACTORIES



MADE IN FRANCE



REGULATORY COMPLIANCE



WRITING MODES



BALLPEN M
 Ø 0,8 MM

PRINTING TECHNIQUES



SCREEN PRINTING



DIGITAL



BRITEPIX™
 BRITEPIX™ TEXTURE
 BRITEPIX™ PERSONALISATION

SUSTAINABILITY



IMPRIM'VERT®



100% ELECTRICITY COMING FROM RENEWABLE SOURCES

BIC
 GRAPHIC

BIC®
 WRITING INSTRUMENTS

OTHER WRITING
 INSTRUMENTS

NOTEBOOKS

BIC® / DEEP® LIGHTERS
 AND BIC® CASES

BIC®
 PACKAGING

GENERAL
 INFORMATION

See pages 274-277 for a detailed explanation of the icons.

1114 / 1116

BIC® 4 COLOURS® FLUO

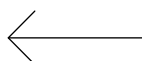
1114 Opaque

1116 With Lanyard

Colour ink



4 inks, one of them fluo!



01/4D



01/4D

100%



Refill
service on
request

Decoration

1114 / 1116

BIC® 4 COLOURS® FLUO

1114/1116

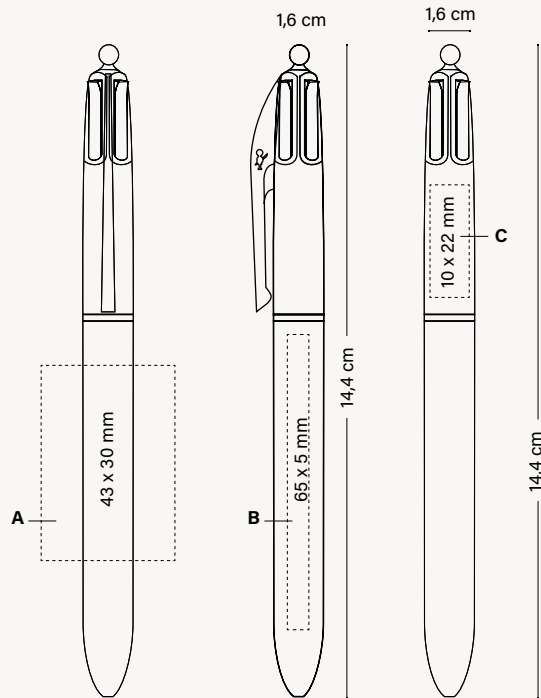
A SP: max. 4 col.

B BP: full-colour

C SP: max. 1 col.

MOQ 250 units (SP)

MOQ 100 units (BP)



OPTIONAL SPECIAL PACKAGING



ECO SLEEVE



PLASTIC POUCH



WINDOW BOX



COLLECTION BOX

+ INFO PAGES 262 TO 266

Can be used as bookmark

Collection Box (1, 2 & 3 units)

EXTERNAL PACKAGING



250 ± 3,2KG



PERSONALIZED COLOURS



MANUFACTURED AND PRINTED IN BIC FACTORIES



FABRIQUE EN FRANCE



REGULATORY COMPLIANCE



ISO certified

WRITING MODES



BALLPEN M Ø 1 MM

PRINTING TECHNIQUES



SP SCREEN PRINTING



BP BRITEPIX™
BRITEPIX™ TEXTURE
BRITEPIX™ PERSONALISATION

SUSTAINABILITY



IMPRIMAGE®



100% ELECTRICITY COMING FROM RENEWABLE SOURCES

BIC GRAPHIC

BIC® WRITING INSTRUMENTS

OTHER WRITING INSTRUMENTS

NOTEBOOKS

BIC® / DEEP® LIGHTERS AND BIC® CASES

BIC® PACKAGING

GENERAL INFORMATION

See pages 274-277 for a detailed explanation of the icons.

BIC® 4 COLOURS® GLACÉ

Our classic pen dressed up.

1057 / 1058

BIC® 4 COLOURS® GLACÉ

1057

1058 With Lanyard

Colour ink



01/76

01/47G

01/03G

01/05G

01/04G

02/47G

02/76

01/14G



Refill
service on
request

FR

Notre stylo
classique dans
sa plus belle tenue

DE

Unser klassischer
Kugelschreiber
kleidet sich festlich

IT

La nostra penna
iconica in abito
elegante

ES

Nuestro bolígrafo
clásico se viste
de gala

Decoration

1057 / 1058

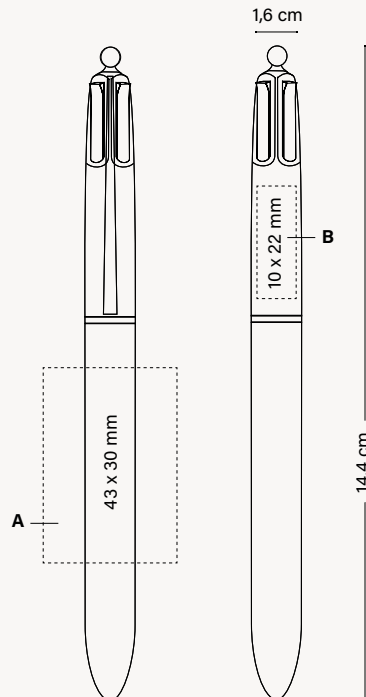
BIC® 4 COLOURS® GLACÉ

1057/1058

A SP: max. 2 col.

B SP: max. 1 col. (only for white upper parts)

MOQ 250 units



PERSONALIZED
COLOURS



MANUFACTURED
AND PRINTED IN
BIC FACTORIES



FABRIQU 
EN FRANCE
MADE IN FRANCE



REGULATORY
COMPLIANCE



ISO
certified

WRITING
MODES



BALLPEN M
  1 MM

PRINTING
TECHNIQUES



SP
SCREEN PRINTING

SUSTAINABILITY



IMPRIM'VERT®



100% ELECTRICITY COMING
FROM RENEWABLE SOURCES

OPTIONAL SPECIAL PACKAGING



+ INFO PAGES 262 TO 266

*Can be used
as bookmark*

*Collection Box
(1, 2 & 3 units)*

EXTERNAL PACKAGING



250 ± 3,2KG

BIC
GRAPHIC

BIC®
WRITING INSTRUMENTS

OTHER WRITING
INSTRUMENTS

NOTEBOOKS

BIC® / DEEP® LIGHTERS
AND BIC® CASES

BIC®
PACKAGING

GENERAL
INFORMATION

See pages 274-277 for a detailed explanation of the icons.

1106 / 1107

BIC® 4 COLOURS® SHINE

1106

1107 With Lanyard

Colour ink



01/75

01/26

01/7G

01/34

01/97

1106 / 1107

BIC® 4 COLOURS® SHINE
1106/1107

A SP: max. 2 col.

B LE

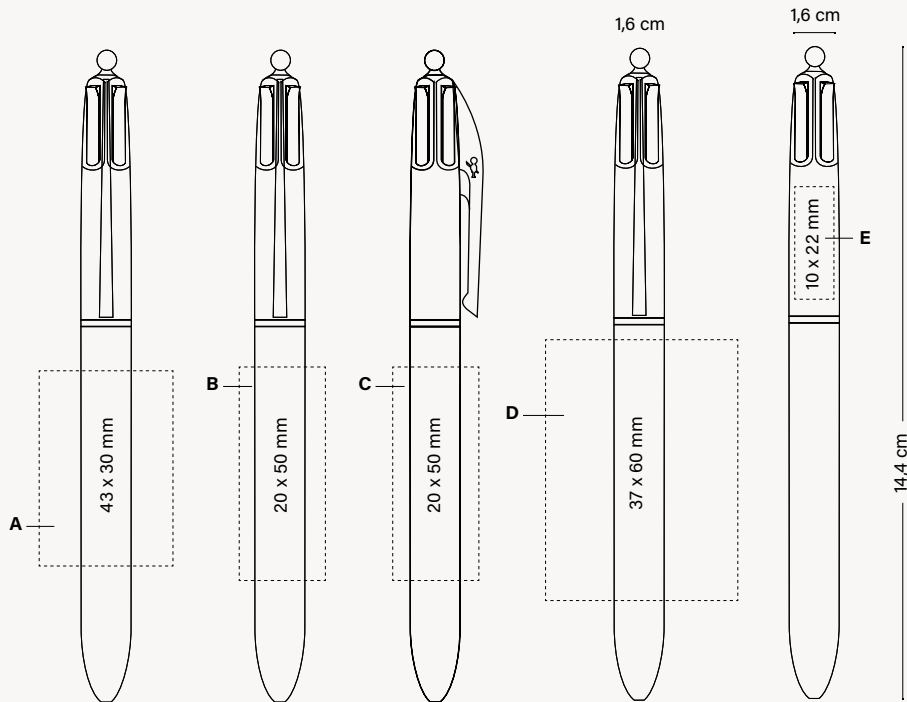
C LE

D LE: 360°

E SP: max. 1 col.

MOQ 250 units

Decoration



OPTIONAL SPECIAL PACKAGING



+ INFO PAGES 262 TO 266



*Can be used
as bookmark*



*Collection Box
(1, 2 & 3 units)*

EXTERNAL PACKAGING



250 ± 3,2KG



PERSONALIZED
COLOURS



MANUFACTURED
AND PRINTED IN
BIC FACTORIES



MADE IN FRANCE



REGULATORY
COMPLIANCE



WRITING
MODES



BALLPEN M
Ø 1 MM

PRINTING
TECHNIQUES



SCREEN PRINTING



LASER

SUSTAINABILITY



IMPRIM'VERT®



100% ELECTRICITY COMING
FROM RENEWABLE SOURCES

BIC
GRAPHIC

BIC®
WRITING INSTRUMENTS

OTHER WRITING
INSTRUMENTS

NOTEBOOKS

BIC® / BIC® LIGHTERS
AND BIC® CASES

BIC®
PACKAGING

GENERAL
INFORMATION

See pages 274-277 for a detailed explanation of the icons.



BIC® 4 COLOURS® SOFT

A soft touch you won't want to put down!

1060 / 1063

BIC® 4 COLOURS® SOFT

1060 Opaque

1063 With Lanyard

Colour ink



01/03F

01/02F

02/02F

01/07F

Feel the softness
in your hands



Refill
service on
request

FR

Un toucher doux
que vous ne
lâcherez plus !

DE

Ein sanftes Gefühl,
das Sie nicht mehr
aus der Hand
legen möchten.

IT

Una superficie
morbida che non
vorrai mai smettere
di toccare!

ES

¡Un tacto suave
que no querrás
dejar de tocar!

Decoration

1060 / 1063

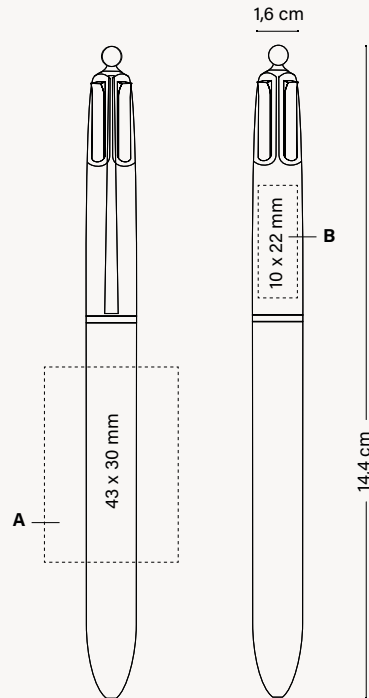
BIC® 4 COLOURS® SOFT

1060/1063

A SP: max. 1 col.

B SP: max. 1 col. (only for white upper parts)

MOQ 250 units



PERSONALIZED
COLOURS



MANUFACTURED
AND PRINTED IN
BIC FACTORIES



FABRIQU 
EN FRANCE
MADE IN FRANCE



REGULATORY
COMPLIANCE



ISO
certified

WRITING
MODES



BALLPEN M
  1 MM

PRINTING
TECHNIQUES



SP
SCREEN PRINTING

SUSTAINABILITY



IMPRIM'VERT®



100% ELECTRICITY COMING
FROM RENEWABLE SOURCES

OPTIONAL SPECIAL PACKAGING



ECO
SLEEVE

+ INFO PAGES 262 TO 266



PLASTIC
POUCH

*Can be used
as bookmark*



WINDOW
BOX



COLLECTION
BOX

*Collection Box
(1, 2 & 3 units)*



250 ± 3,2KG

EXTERNAL PACKAGING

BIC
GRAPHIC

BIC®
WRITING INSTRUMENTS

OTHER WRITING
INSTRUMENTS

NOTEBOOKS

BIC® / DEEP® LIGHTERS
AND BIC® CASES

BIC®
PACKAGING

GENERAL
INFORMATION

See pages 274-277 for a detailed explanation of the icons.



BIC® 4 COLOURS® WOOD STYLE

Be impressed with the spectacular wood finish!

1061 / 1064

BIC® 4 COLOURS® WOOD STYLE

1061 Opaque

1064 With Lanyard

Colour ink



01/6AW

01/05W

01/02W

02/6AW

01/12W



Bring warmth to your brand



Refill
service on
request

FR

Laissez-vous
impressionner
par cette finition
spectaculaire !

DE

Lassen Sie sich von
der spektakulären
Holzoptik
beeindrucken!

IT

Lasciati
impressionare
dalla spettacolare
finitura in legno!

ES

¡Déjate impresionar
por el espectacular
acabado efecto
madera!

Decoration

1061 / 1064

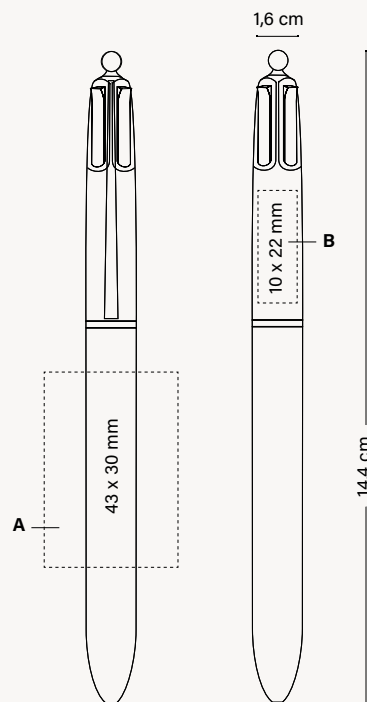
BIC® 4 COLOURS® WOOD STYLE

1061/1064

A SP: max. 2 col.

B SP: max. 1 col. (only for white upper parts)

MOQ 250 units



PERSONALIZED
COLOURS



MANUFACTURED
AND PRINTED IN
BIC FACTORIES



FABRIQU 
EN FRANCE



REGULATORY
COMPLIANCE



ISO
certified

WRITING
MODES



BALLPEN M
0.1 MM

PRINTING
TECHNIQUES



SCREEN PRINTING

SUSTAINABILITY



IMPRIM'VERT®



100% ELECTRICITY COMING
FROM RENEWABLE SOURCES

OPTIONAL SPECIAL PACKAGING



ECO
SLEEVE



PLASTIC
POUCH



WINDOW
BOX



COLLECTION
BOX

+ INFO PAGES 262 TO 266

*Can be used
as bookmark*

*Collection Box
(1, 2 & 3 units)*

EXTERNAL PACKAGING



250 ± 3,2KG

See pages 274-277 for a detailed explanation of the icons.

BIC® 4 COLOURS® FLAGS COLLECTION

Celebrate heritage.

1067 / 1068

BIC® 4 COLOURS® FLAGS COLLECTION

1067

1068 With Lanyard

Colour ink



01/03/47/05



01/02/03/12



02/02/03/12



01/03/47/04



01/03/12/03



Refill
service on
request

FR
**Célébrer le
patrimoine !**

DE
**Feiern Sie Ihre
Geschichte!**

IT
**Celebra il
patrimonio!**

ES
**¡Celebra
el legado!**

Decoration

1067 / 1068

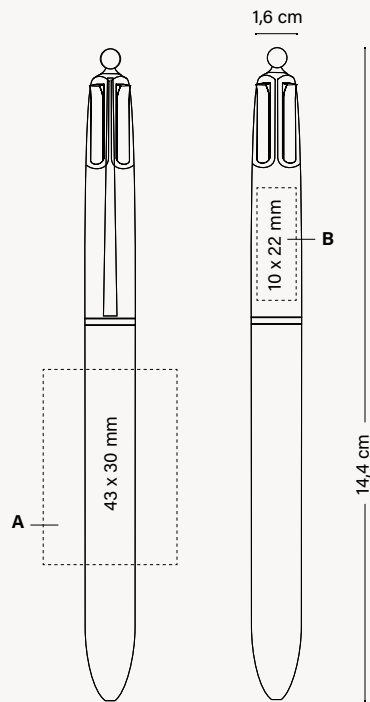
BIC® 4 COLOURS® FLAGS COLLECTION

1067/1068

A SP: max. 2 col.

B SP: max. 1 col. (only for white upper parts)

MOQ 250 units



PERSONALIZED
COLOURS



MANUFACTURED
AND PRINTED IN
BIC FACTORIES



FABRIQU 
EN FRANCE
MADE IN FRANCE



REGULATORY
COMPLIANCE



ISO
certified



WRITING
MODES



BALLPEN M
  1 MM



PRINTING
TECHNIQUES



SP
SCREEN PRINTING



IMPRIM'VERT®



100% ELECTRICITY COMING
FROM RENEWABLE SOURCES

OPTIONAL SPECIAL PACKAGING



+ INFO PAGES 262 TO 266

ECO
SLEEVE



PLASTIC
POUCH



WINDOW
BOX



COLLECTION
BOX

Can be used
as bookmark

Collection Box
(1, 2 & 3 units)

EXTERNAL PACKAGING



250 ± 3,2KG



CHECK OUT THE VIDEO

See pages 274-277 for a detailed explanation of the icons.

1099

BIC® 4 COLOURS® 3+1^{HB}
1099 Opaque

Colour ink
● ● ● ●

3 ballpens +
1 mechanical pencil.



Refill
service on
request



01/06

100%

01/06

100%

1099

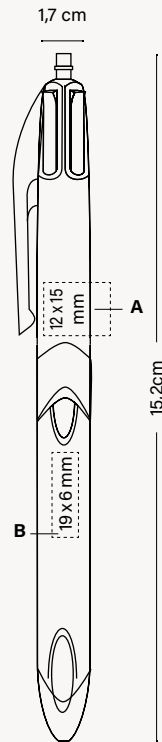
BIC® 4 COLOURS® 3+1^{HB}

1099 Opaque

A/B LE

MOQ 250 units

Decoration



PERSONALIZED
COLOURS



MANUFACTURED
AND PRINTED IN
BIC FACTORIES



REGULATORY
COMPLIANCE



WRITING
MODES



BALLPEN **M**
0.1 mm



MECHANICAL PENCIL
MP 0.7 mm

PRINTING
TECHNIQUES



LASER

SUSTAINABILITY



IMPRIM'VERT®



100% ELECTRICITY COMING
FROM RENEWABLE SOURCES

OPTIONAL SPECIAL PACKAGING



PLASTIC
POUCH

+ INFO PAGES 262 TO 266

*Can be used
as bookmark*



COLLECTION
BOX

*Collection Box
(1, 2 & 3 units)*

EXTERNAL PACKAGING



250 ± 3,5 KG



CHECK OUT THE VIDEO

See pages 274-277 for a detailed explanation of the icons.

BIC® METAL PRO

Metal accents and modern design, available in classic colors and a variety of finishes.

1290

BIC® METAL PRO
1290 Soft

Colour ink
● ●



01F



02F



04F



Maximum writing comfort



German ink for writing up to 8 km.

FR

Des accents métalliques et un design moderne, disponible en couleurs classiques et une variété de finitions.

DE

Metallakzente und modernes Design, erhältlich in klassischen Farben und einer Vielzahl von Ausführungen.

IT

Particolari metallici, design moderno, disponibili in colori classici e una varietà di finiture.

ES

Detalles metálicos y diseño moderno, disponible en colores clásicos y una variedad de acabados.

1290

BIC® METAL PRO
1290 Polished

Colour ink
● ●



01E



02E



04E

100%



WRITING MODES



PRINTING TECHNIQUES



SUSTAINABILITY



See pages 274-277 for a detailed explanation of the icons

1290

BIC® METAL PRO

1290 Matt

Colour ink



01D



02D



04D

100%

Decoration

1290

BIC® METAL PRO

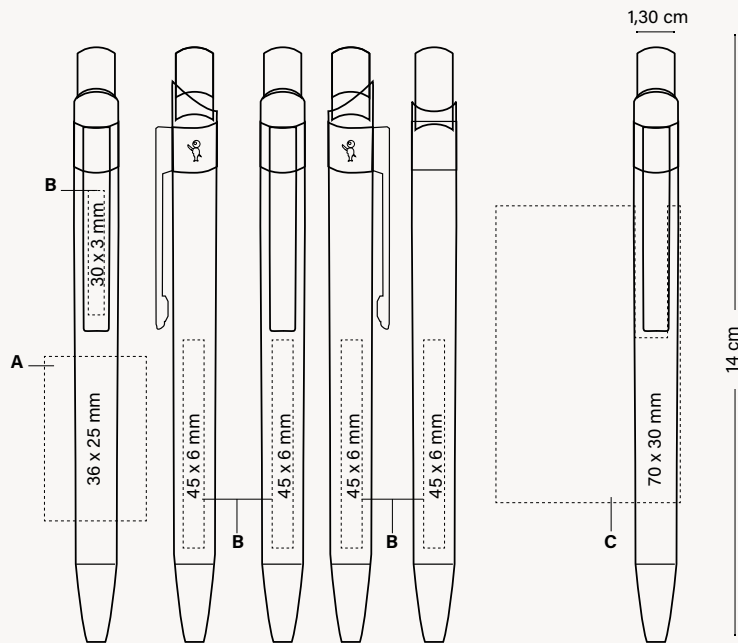
1290

A SP: max. 2 col.
(Not available in soft finish)

B LE/SP: max. 1 col.

C LE 360°

MOQ 50 units



OPTIONAL SPECIAL PACKAGING



+ INFO PAGES 262 TO 266

EXTERNAL PACKAGING



WRITING MODES



PRINTING TECHNIQUES



SUSTAINABILITY



BIC
GRAPHIC

BIC®
WRITING INSTRUMENTS

OTHER WRITING
INSTRUMENTS

NOTEBOOKS

BIC® / DEEP® LIGHTERS
AND BIC® CASES

BIC®
PACKAGING

GENERAL
INFORMATION

See pages 274-277 for a detailed explanation of the icons

BIC® ROLLERS AND GELS

Enjoy a smooth writing experience. Glide across the paper easily without smudging thanks to the quick-drying ink, ideal for both left and right-handed people.

FR

Profitez d'une expérience d'écriture douce, fluide et de longue durée. Parfait pour les droitiers comme pour les gauchers, il glisse facilement sur le papier et ne fait pas de tâches grâce à son encre à séchage rapide.

IT

Goditi un'esperienza di scrittura morbidissima. Scorre facilmente sulla carta senza macchiare grazie all' inchiostro ad asciugatura immediata, ideale per mancini.

DE

Genießen Sie das sanfte Schreiberlebnis. Gleitet leicht über das Papier und dank der schnell trocknenden Tinte, ohne zu verschmieren. Ideal für Links- und Rechtshänder.

ES

Disfruta de una experiencia de escritura suave, fluida y de larga duración. Se desliza fácilmente a través del papel y sin manchas gracias a la tinta de secado rápido, ideal tanto para las personas zurdas como diestras.

1187



MEDIUM WRITING
Ø 0,7 MM

*High quality medium point liquid ink roller
pen for smooth and fluid writing*

BIC® GRIP ROLLER

1187

Colour ink



01/35

12/35

10/35

03/35

59/35

24/35

07/35

06/35

27/35

02/35

14/35

Also available
in blue ink

Also available
in blue ink

Also available
in blue ink

100%

Decoration

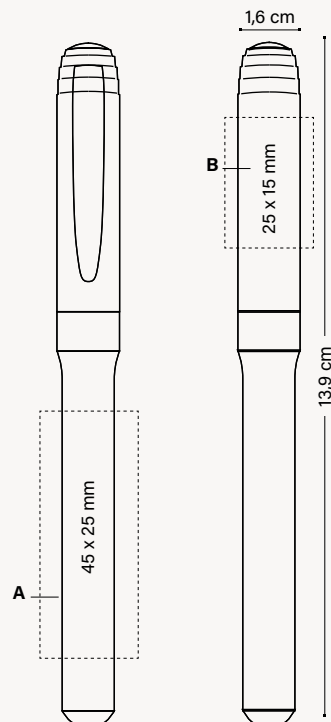
1187

BIC® GRIP ROLLER

1187

A/B SP: max. 3 col.

MOQ 250 units



OPTIONAL SPECIAL PACKAGING



ECO SLEEVE

+ INFO PAGES 262 TO 266



PLASTIC POUCH



WINDOW BOX



MARKING SET



COLLECTION BOX

*Can be used
as bookmark*

*Collection Box
(1, 2 & 3 units)*

EXTERNAL PACKAGING



250 ± 3 KG



MANUFACTURED
AND PRINTED IN
BIC FACTORIES



REGULATORY
COMPLIANCE



ISO
certified

WRITING
MODES



ROLLER R
Ø 0,7 MM

PRINTING
TECHNIQUES



SCREEN PRINTING

SUSTAINABILITY



IMPRIM'VERT®

BIC
GRAPHIC

BIC®
WRITING INSTRUMENTS

OTHER WRITING
INSTRUMENTS

NOTEBOOKS

BIC® / DEEP® LIGHTERS
AND BIC® CASES

BIC®
PACKAGING

GENERAL
INFORMATION

See pages 274-277 for a detailed explanation of the icons

1851

BIC® XS FINESTYLE

1851 Opaque

Colour ink



01/03



01/25



01/06

●
Only available
in black ink

1851

BIC® XS FINESTYLE

1851 Clear

Colour ink



89/01

100%

Decoration

1851

BIC® XS FINESTYLE

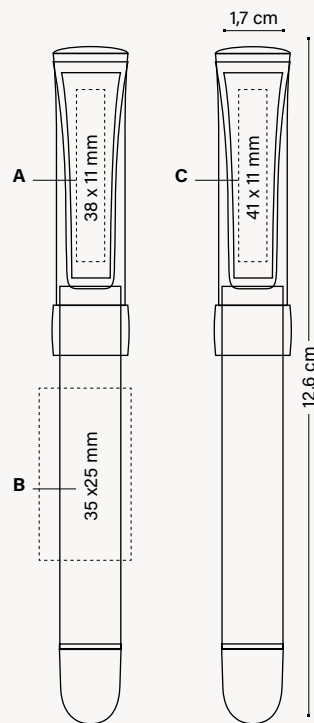
1851

A PD: max. 2 col.

B SP: max. 2 col.

C BP: full-colour

MOQ 250 units



OPTIONAL SPECIAL PACKAGING



+ INFO PAGES 262 TO 266



Can be used
as bookmark

EXTERNAL PACKAGING



WRITING MODES



PRINTING TECHNIQUES



SUSTAINABILITY



100% ELECTRICITY COMING FROM RENEWABLE SOURCES

BIC
GRAPHIC

BIC®
WRITING INSTRUMENTS

OTHER WRITING
INSTRUMENTS

NOTEBOOKS

BIC® / DLEEP® LIGHTERS
AND BIC® CASES

BIC®
PACKAGING

GENERAL
INFORMATION

See pages 274-277 for a detailed explanation of the icons

1196  *Iconic BIC® Boy is embossed*

**BIC® INTENSITY®
GEL CLIC**
1196 Opaque

Colour ink
● ●



01



02

100%

1196

**BIC® INTENSITY®
GEL CLIC**
1196 Clear

Colour ink
● ●



92



88



86

100%

Decoration

1196

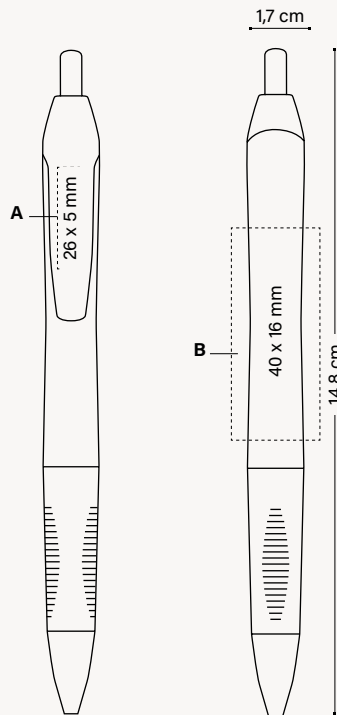
BIC® INTENSITY® GEL CLIC

1196

A SP: max. 2 col.

B SP: max. 4 col.

MOQ 250 units



OPTIONAL SPECIAL PACKAGING



PLASTIC
POUCH

+ INFO PAGES 262 TO 266

EXTERNAL PACKAGING



250 ± 3,7KG



MANUFACTURED
AND PRINTED IN
BIC FACTORIES



REGULATORY
COMPLIANCE



ISO
certified

WRITING
MODES



GEL G
Ø 0,7 MM

PRINTING
TECHNIQUES



SCREEN PRINTING

SUSTAINABILITY



IMPRIM'VERT®

BIC
GRAPHIC

BIC®
WRITING INSTRUMENTS

OTHER WRITING
INSTRUMENTS

NOTEBOOKS

BIC® / DEEP® LIGHTERS
AND BIC® CASES

BIC®
PACKAGING

GENERAL
INFORMATION

See pages 274-277 for a detailed explanation of the icons

BIC® HIGHLIGHTERS AND MARKERS

BIC® Markers offer you products specifically designed to write in a highly visible way and mark on surfaces or material that other writing instruments cannot mark on. Make your ideas visible and express yourself whatever the surface with BIC® Markers.

FR

Les surligneurs et les marqueurs BIC® ont été conçus pour écrire d'une manière visible sur une large gamme de surfaces. Exprimez-vous avec clarté sur n'importe quelle surface.

DE

BIC®-Textmarker sind Produkte, die speziell konzipiert wurden, um besonders sichtbar zu schreiben und auf Oberflächen oder Materialien zu markieren, wo herkömmliche Schreibgeräte möglicherweise an ihre Grenzen stoßen.

IT

BIC® ti offre prodotti appositamente progettati per scrivere in modo ben visibile su superfici e materiali su cui altri strumenti di scrittura non possono scrivere. Rendi visibili le tue idee ed esprimiti su qualsiasi superficie con pennarelli BIC®.

ES

Los resaltadores y marcadores BIC® están diseñados para escribir visiblemente en un amplio rango de superficies. Exprésate con claridad sin importar la superficie.



1192

BIC® BRITE LINER® GRIP
1192



Decoration

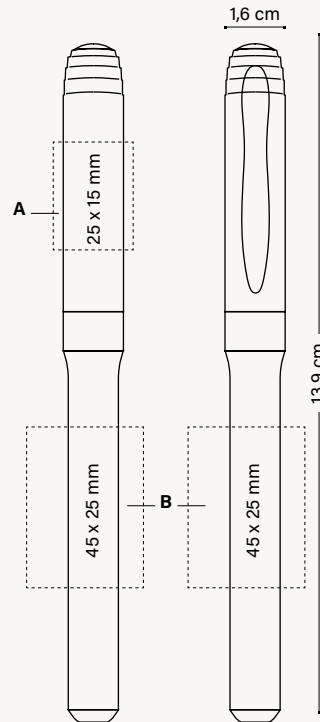
1192

BIC® BRITE LINER® GRIP

1192

A/B SP: max. 3 col.

MOQ 250 units



OPTIONAL SPECIAL PACKAGING



+ INFO PAGES 262 TO 266

Can be used
as bookmark

MARKING
SET



COLLECTION
BOX

Collection Box
(1, 2 & 3 units)

EXTERNAL PACKAGING



MADE IN FRANCE



WRITING MODES



PRINTING TECHNIQUES



SCREEN PRINTING

SUITABLE FOR



SUSTAINABILITY



BIC
GRAPHIC

BIC®
WRITING INSTRUMENTS

OTHER WRITING
INSTRUMENTS

NOTEBOOKS

BIC® / DEEP® LIGHTERS
AND BIC® CASES

BIC®
PACKAGING

GENERAL
INFORMATION

See pages 274-277 for a detailed explanation of the icons

Velleda®

Decoration

1651

**BIC® VELLEDA® WHITE
BOARD MARKER FINE**
1651

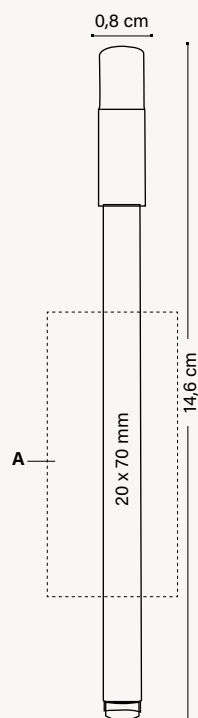


1651

**BIC® VELLEDA® WHITE
BOARD MARKER FINE**
1651

A SP: max. 1 col.

MOQ 500 units



OPTIONAL SPECIAL PACKAGING



MARKING
SET

*Now you
can have it
as a set!*

+ INFO PAGES 262 TO 266

EXTERNAL PACKAGING



500 ± 3,2KG



MANUFACTURED
AND PRINTED IN
BIC FACTORIES

FABRIQUÉ
EN FRANCE

MADE IN
FRANCE



REGULATORY
COMPLIANCE



RESISTANT
TIP



WRITING MODES



MARKER
MK

PRINTING TECHNIQUES



SCREEN
PRINTING

SUSTAINABILITY



IMPRIM'VERT®

Velleda®

Decoration

1213

BIC® VELLEDA® WHITE BOARD MARKER GRIP

1213

A/B SP: max. 3 col.

MOQ 250 units

1213

BIC® VELLEDA® WHITE BOARD MARKER GRIP

1213

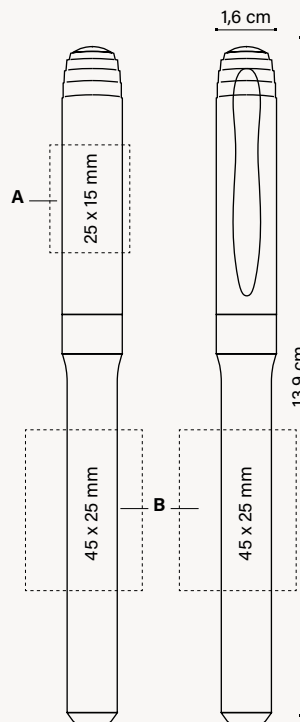


Textured rubberised grip for more precision and control

100%

01/02

Colour ink



OPTIONAL SPECIAL PACKAGING



MARKING SET

+ INFO PAGES 262 TO 266

Can be used as bookmark

Now you can have it as a set!

EXTERNAL PACKAGING



250 ± 2,7KG



MANUFACTURED AND PRINTED IN BIC FACTORIES



REGULATORY COMPLIANCE



RESISTANT TIP

WRITING MODES



MARKER MK

PRINTING TECHNIQUES



SCREEN PRINTING

SUSTAINABILITY



IMPRIM'VERT®

1214

**BIC® MARK-IT
PERMANENT
MARKER**

1214



01/02

●
Colour ink

01/04

●
Colour ink

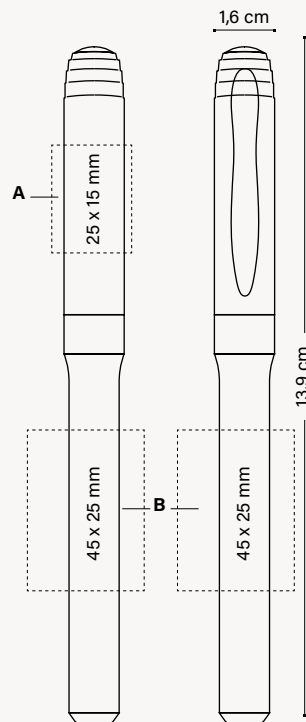
←
*Textured rubberised
grip for more
precision and control*

1214

**BIC® MARK-IT
PERMANENT MARKER**
1214

A/B SP: max. 3 col.

MOQ 250 units



OPTIONAL SPECIAL PACKAGING



MARKING
SET

*You can have
it as a set!*

+ INFO PAGES 262 TO 266

*Can be used
as bookmark*

EXTERNAL PACKAGING



250 ± 2,8KG



MANUFACTURED
AND PRINTED IN
BIC FACTORIES



ISO
certified



REGULATORY
COMPLIANCE



RESISTANT
TIP

WRITING MODES



MARKER
MK

PRINTING TECHNIQUES



SP
SCREEN
PRINTING

SUSTAINABILITY



IMPRIM'VERT®

ecolutions



*Excluding ink system

MADE FROM 52% RECYCLED MATERIAL*
Add the Möbius loop to your artwork at no additional charge. Please specify "Print the Möbius loop" on your order. (Möbius loop imprint defaults to left-hand hand corner.)



PHARMACEUTICAL WASTE

1210

BIC® PERMANENT MARKER
ecolutions® 1210



02

Colour ink

02

Colour ink

100%

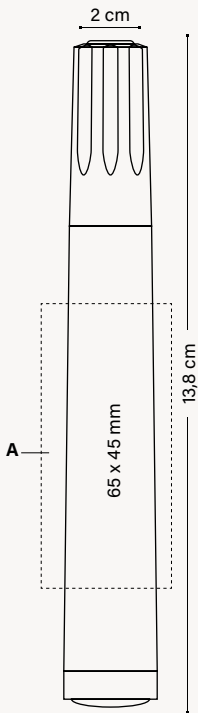
Decoration

1210

BIC® PERMANENT MARKER
ecolutions® 1210

A SP: max. 1 col.

MOQ 250 units



EXTERNAL PACKAGING



MANUFACTURED AND PRINTED IN BIC FACTORIES

FABRIQUÉ EN FRANCE

MADE IN FRANCE



REGULATORY COMPLIANCE



RESISTANT TIP



WRITING MODES



MARKER MK

PRINTING TECHNIQUES



SCREEN PRINTING

SUSTAINABILITY



PHARMACEUTICAL WASTE

IMPRIM'VERT®

ecolutions®

*The percentage is calculated on total weight of product excluding ink system. Due to the recycled content of the raw materials used to make the product, we cannot guarantee that the colours shown in the catalogue or colours customised to order will always have the same colour and appearance. See pages 274-277 for a detailed explanation of the icons.

BIC® MECHANICAL PENCILS

Stay sharp with these first-class mechanical pencils! They're solid and resistant, never need sharpening and write smoother and darker than ever!

FR

Toujours prêts avec ces porte-mines de grande qualité. Ils sont solides et leurs mines sont résistantes. Ils n'ont pas besoin d'être taillés et offrent une écriture plus fluide et plus intense que jamais !

IT

Sempre pronti con questi portamine di qualità superiore. Sono solidi e resistenti, non hanno bisogno di essere temperati e scrivono in modo più morbido e intenso che mai!

DE

Stets schreibbereit mit diesen Qualitäts-Druckbleistiften. Solide und resistent, ohne Anspitzen, schreiben diese Bleistifte leichter und kräftiger denn je!

ES

Siempre preparados con estos portaminas de calidad superior. Son sólidos, resistentes y no es necesario sacarle punta. ¡Escribe más fluido e intenso que nunca!

ECO version and standard at the same price!

ecolutions®



*Excluding lead



PHARMACEUTICAL WASTE

MADE FROM **74% RECYCLED MATERIAL***

Add the Möbius loop to your artwork at no additional charge. Please specify it on your order. (Möbius loop imprint defaults to left-hand corner.).

1120

BIC® MATIC®
1120 Opaque



02/02

12/12

03/03

07/07

01/01

100%

1E40

BIC® MATIC®
ecolutions® 1E40 Opaque



04/8C

100%

*The percentage is calculated based on the total weight of the mechanical pencil excluding lead. Due to the recycled content of the raw materials used to make the product, we cannot guarantee that the colours shown in the catalogue or colours customised to order will always have the same colour and appearance.

Decoration

1120 / 1E40

BIC® MATIC

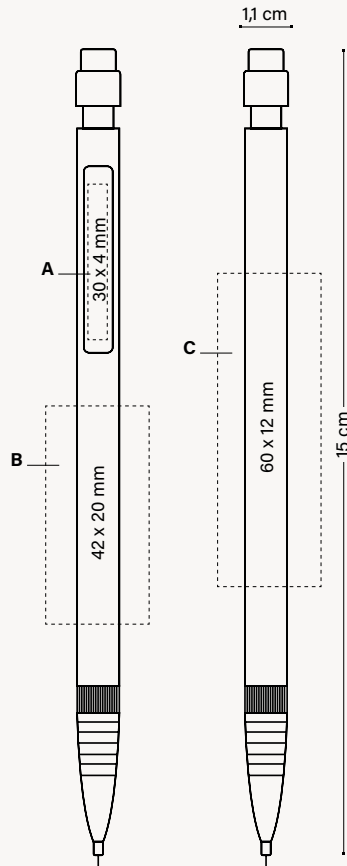
1120

ecolutions® 1E40

A SP: max. 1 col.

B/C: max. 2 col.

MOQ 500 units



OPTIONAL SPECIAL PACKAGING



PLASTIC
POUCH

+ INFO PAGES 262 TO 266

*Can be used
as bookmark*

EXTERNAL PACKAGING



500 ± 3,1 KG



MANUFACTURED
AND PRINTED IN
BIC FACTORIES



MADE IN FRANCE



REGULATORY
COMPLIANCE



ISO
certified



SMOOTHER AND
DARKER WRITING



EASY TO
USE AND ERASE



2 LEADS 9 CM

**WRITING
MODES**



MECHANICAL PENCIL MP
Ø 0,7 MM

**PRINTING
TECHNIQUES**



SCREEN PRINTING

SUSTAINABILITY



IMPRIM'VERT®

ecolutions®



PHARMACEUTICAL
WASTE

BIC
GRAPHIC

BIC®
WRITING INSTRUMENTS

OTHER WRITING
INSTRUMENTS

NOTEBOOKS

BIC® / DEEP® LIGHTERS
AND BIC® CASES

BIC®
PACKAGING

GENERAL
INFORMATION

See pages 274-277 for a detailed explanation of the icons.

1028



*Iconic BIC® Boy
is embossed*

BIC® MEDIA CLIC
1028 Mechanical pencil
Opaque



13



5C

1028

BIC® MEDIA CLIC
1028 Mechanical pencil
Frosted



39

ECO version and standard at the same price!

ecolutions®



MADE FROM **98%
RECYCLED MATERIAL***
*From barrel



PLASTIC
CAR PARTS

1021

BIC® MEDIA CLIC GRIP

1021 Mechanical pencil
Frosted



71/69

82/69

40/69

1E21

BIC® MEDIA CLIC GRIP

ecolutions® 1E21 Mechanical pencil
Opaque



01/03

01/05

01/02

01/07

* The percentage is calculated based on total weight of the barrel. Due to the recycled content of the raw materials used to make the product, we cannot guarantee that the colours shown in the catalogue or colours customised to order will always have the same colour and appearance.

1028

BIC® MEDIA CLIC
1028 Mechanical pencil

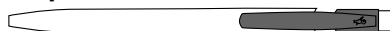
1021 / 1E21

BIC® MEDIA CLIC GRIP
1021 Mechanical pencil
ecolutions® 1E21 Mechanical pencil

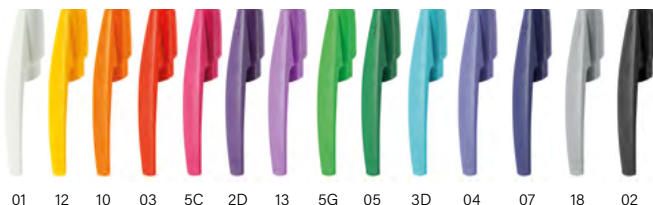
MIX & MATCH No extra charge

MOQ 500 units
Standard colours combination

Clip



Opaque



Frosted



01 12 10 03 5C 2D 13 5G 05 3D 04 07 18 02 69

Barrel



Opaque



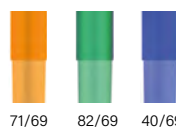
5C 13

Frosted



39

Barrel & Grip



71/69 82/69 40/69



THE SOLUTION FOR
FULL COLOUR
COMMUNICATION!

ecolutions®



PLASTIC
CAR PARTS

Standard colours
combination*

Barrel & Grip

Opaque



01/03 01/05 01/07 01/02



*From barrel
Add the Möbius loop
to your artwork at no
additional charge. Please
specify "Print the Möbius
loop" on your order.
(Möbius loop imprint
defaults to left-hand corner.)

All colour range available in Digital britePix™

Exact colour match: ≥ 10.000 units 1028

Exact colour match: ≥ 20.000 units 1021 / 1E21



MIX & MATCH



MANUFACTURED
AND PRINTED IN
BIC FACTORIES



PERSONALIZED
COLOURS

WRITING MODES



MECHANICAL
PENCIL MP

PRINTING TECHNIQUES



SP SCREEN
PRINTING



DG DIGITAL

SUSTAINABILITY

ecolutions®



PLASTIC
CAR PARTS

Decoration

1028

BIC® MEDIA CLIC

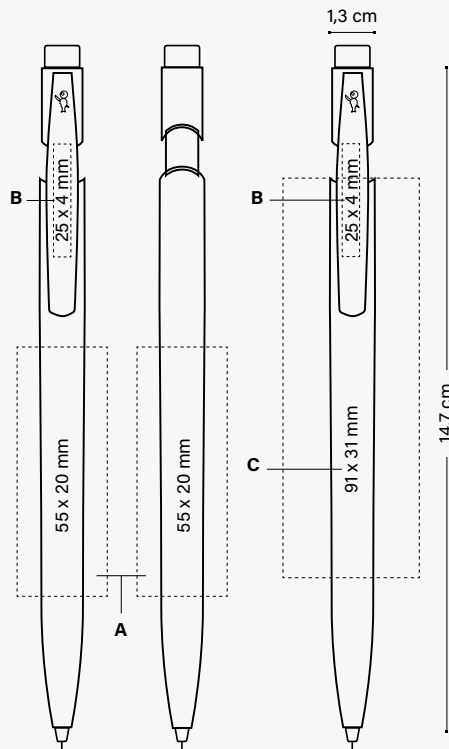
1028 Mechanical pencil

A SP: max. 4 col.

B SP: max. 2 col.

C DG: full-colour

MOQ 500 units.



OPTIONAL SPECIAL PACKAGING



+ INFO PAGES 262 TO 266

Can be used
as bookmark

EXTERNAL PACKAGING



Decoration

1021 / 1E21

BIC® MEDIA CLIC GRIP

1021 Mechanical pencil

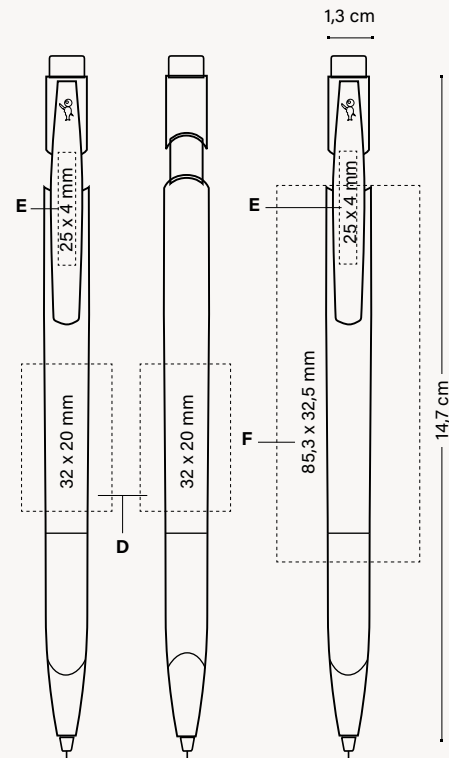
1E21 Mechanical pencil

D SP: max. 4 col.

E SP: max. 2 col.

F DG: full-colour

MOQ 500 units.



OPTIONAL SPECIAL PACKAGING



+ INFO PAGES 262 TO 266

Can be used
as bookmark

EXTERNAL PACKAGING



MIX &
MATCH



MANUFACTURED
AND PRINTED IN
BIC FACTORIES



MADE
IN SPAIN

WRITING MODES



MECHANICAL
PENCIL MP

PRINTING TECHNIQUES



SCREEN
PRINTING



DIGITAL

SUSTAINABILITY



PLASTIC
CAR PARTS

BIC® PENCILS

BIC® KIDS EVOLUTION®

COLOURING SET

Graphite and colouring pencils made from synthetic resin and wood-free, that will not splinter in the event of breaking.

FR

Crayons BIC® et BIC® Kids Evolution® Colouring set

Crayons de graphite et de couleur fabriqués en résine synthétique et sans bois, qui ne font pas d'écharde en cas de brisure.

DE

BIC® Bleistifte und BIC® Kids Evolution® Colouring Set

Graphit- und Farbstifte aus synthetischem Harz und ohne Holz, die bei Bruch nicht splintern.

IT

Matite BIC® e BIC® Kids Evolution® Colouring set

Matite di grafite e colorate realizzate in resina sintetica e senza legno, che non scheggiano in caso di rottura.

ES

Lápices BIC® y BIC® Kids Evolution® Colouring set

Lápices de grafito y de colores fabricados con resina sintética y sin madera, que no se astillan en caso de romperse.



THE SOLUTION FOR
FULL COLOUR
COMMUNICATION!



MADE FROM
64% RECYCLED MATERIAL*



FRIGDES AND
YOGURT POTS



THE SOLUTION FOR
FULL COLOUR
COMMUNICATION!



MADE FROM
52% RECYCLED MATERIAL*



FRIGDES AND
YOGURT POTS



Embossed iconic
BIC® brand!

1150

GRAPHITE PENCIL
CUT END
ecolutions® 1150



20



02



03



01



360°
Printing

01



1151

GRAPHITE PENCIL
WITH ERASER
ecolutions® 1151



20



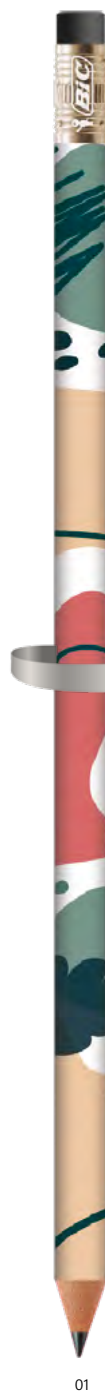
02



03

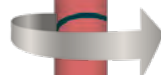


01

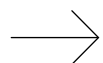


01

360°
Printing



Protective
sheath



*The percentage is calculated based on total weight of the product. Due to the recycled content of the raw materials used to make the product, we cannot guarantee that the colours shown in the catalogue or colours customised to order will always have the same colour and appearance.

MIX & MATCH



MANUFACTURED
AND PRINTED IN
BIC FACTORIES

FABRIQUÉ
EN FRANCE

MADE IN FRANCE



REGULATORY
COMPLIANCE



ISO
certified



RESISTANT TIP



NO
SPLINTER



PROTECTIVE
SHEATH



EASY TO
USE AND ERASE



WRITING
MODES



PENCIL PC HB
Ø 2,3MM

PRINTING
TECHNIQUES



SCREEN PRINTING



DIGITAL

SUSTAINABILITY



IMPRIM'VERT®

ecolutions®

See pages 274-277 for a detailed explanation of the icons.



MADE FROM UP TO
64% RECYCLED MATERIAL*



Add the Möbius loop to your artwork at no additional charge.
Please specify it on your order. (Möbius loop imprint defaults
to left-hand hand corner.)**

1150 / 1151

GRAPHITE PENCIL

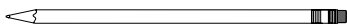
1150 / 1151

MIX & MATCH

No extra
charge

MOQ 500 units
Standard colours combination

Eraser



Opaque

01

02

12

10

59

NEW!

98

24

Ferrule



Opaque

47

02

26

2C

34

NEW!

2M

7C

05

Barrel



Opaque

01

02

03

20

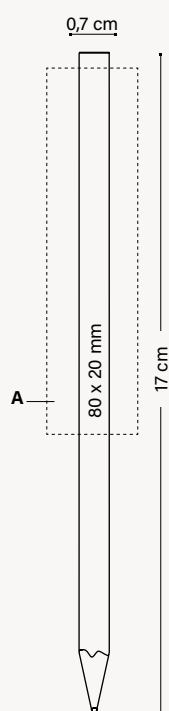
**Percentage indicated in the Möbius loop depend on the product selected (1150 or 1151). Please, see details at the product description.

1150

BIC® EVOLUTION® ECOLUTIONS®
ecolutions® 1150 (Pencil cut end)

A SP: max. 1 col.

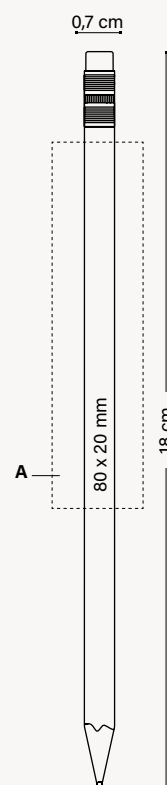
MOQ 500 units



1151

BIC® EVOLUTION® ECOLUTIONS®
ecolutions® 1151 (Pencil with eraser)

MOQ 500 units



OPTIONAL SPECIAL PACKAGING



PLASTIC
POUCH
(x 3 UNITS)

+ INFO PAGES 262 TO 266

*Can be used
as bookmark*

EXTERNAL PACKAGING



500 ± 3,5 KG

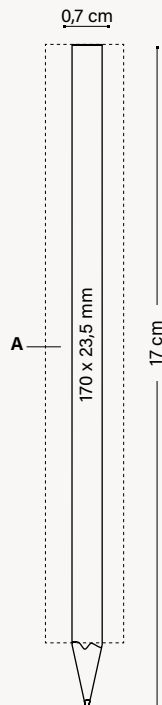
Decoration

1150

BIC® EVOLUTION® ECOLUTIONS®
ecolutions® 1150 (Pencil cut end Digital)

A DG: full-colour (area for images)

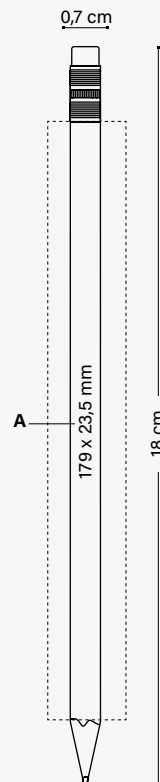
MOQ 500 units



1151

BIC® EVOLUTION® ECOLUTIONS®
ecolutions® 1151 (Pencil with eraser Digital)

MOQ 500 units



OPTIONAL SPECIAL PACKAGING



PLASTIC
POUCH
(X 3 UNITS)

+ INFO PAGES 262 TO 266

*Can be used
as bookmark*

EXTERNAL PACKAGING



500 ± 3,5 KG

**MIX&
MATCH**



MANUFACTURED
AND PRINTED IN
BIC FACTORIES

FABRIQUÉ
EN FRANCE

MADE IN FRANCE



REGULATORY
COMPLIANCE



ISO
certified



RESISTANT TIP



NO
SPLINTER



PROTECTIVE
SHEATH



EASY TO
USE AND ERASE

**WRITING
MODES**



PENCIL **PC** HB
Ø 2,3MM

**PRINTING
TECHNIQUES**



SCREEN PRINTING



DIGITAL

SUSTAINABILITY



IMPRIM'VERT®

ecolutions®



FRIDGES AND
YOGURT POTS

BIC
GRAPHIC

BIC®
WRITING INSTRUMENTS

OTHER WRITING
INSTRUMENTS

NOTEBOOKS

BIC® / DEEP® LIGHTERS
AND BIC® CASES

BIC®
PACKAGING

GENERAL
INFORMATION

See pages 274-277 for a detailed explanation of the icons.



EVOLUTION® eColutions®

Ultra-resistant Wood-free pencils that are easy to sharpen.
Ideal for everyday drawing and colouring.

FABRIQUÉ
EN FRANCE



MADE IN FRANCE



MADE FROM
51% RECYCLED MATERIAL*



FRIDGES AND
YOGURT POTS



Safe usage
for kids

- Does not splinter on breaking
- Resistant to chewing

1608

BIC® KIDS EVOLUTION® COLOURING SET
eColutions® 1608

Fully customisable
carton wallet**

NEW!



*The percentage is calculated based on the total weight of the pencil excluding lead.

**Non-personalisable pencils

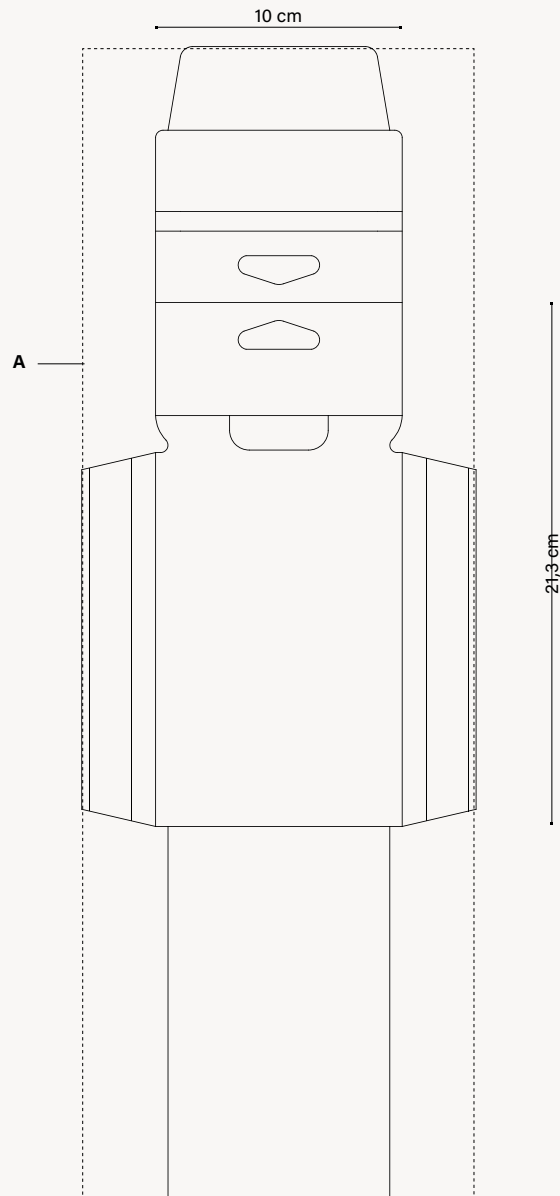
Decoration

1608

BIC® KIDS EVOLUTION® COLOURING SET ecolutions® 1608

A DG: full-colour

MOQ 1200 units.



EXTERNAL PACKAGING



500 ± 2.5 KG (ONLY PENCIL)
± 5 KG (WITH CARDBOARD PACKAGING)

PACKAGING



FABRIQUÉ
EN FRANCE

MADE IN FRANCE



REGULATORY
COMPLIANCE



RESISTANT TIP



NO
SPLINTER



PROTECTIVE
SHEATH

WRITING
MODES



COLOURING PENCIL
Ø 3,05MM

SUSTAINABILITY



ecolutions®



FRIDGES AND
YOGURT POTS

BIC
GRAPHIC

BIC®
WRITING INSTRUMENTS

OTHER WRITING
INSTRUMENTS

NOTEBOOKS

BIC® / DEEP® LIGHTERS
AND BIC® CASES

BIC®
PACKAGING

GENERAL
INFORMATION

See pages 274-277 for a detailed explanation of the icons.

The safe flame occasions are endless with the new BIC® EZ Reach™.



FR
Les occasions de profiter d'une flamme en toute sécurité sont infinies, grâce au nouveau BIC® EZ Reach™.

DE
Es gibt unzählige Möglichkeiten, mit dem neuen BIC® EZ Reach™ eine sichere Flamme zu entzünden.

IT
Le occasioni per usare una fiamma sicura sono infinite con il nuovo BIC® EZ Reach™.

ES
Las ocasiones para una llama segura son infinitas con el nuevo BIC® EZ Reach™.

BIC® EZ REACH™



SAFETY FLAME

Helps keep fingers away from the flame



Long lasting with up to 900 flames

Stable flame

thanks to the pure isobutane gas



Convenient format

Easily fits in the pocket



Made in Europe



Convenient for different flame occasions



Safe & Reliable



Keeps fingers away from the flame

thanks to its 3.5 cm wand

High force ignition system



Made with 100% electricity coming from renewable sources

High resistance

Made of high mechanical resistance resin Delrin®

FR

FLAMME SÛRE.
Les doigts restent éloignés de la flamme.

DE

SICHERHEITS-FLAMME.
Hilft die Finger von der Flamme fernzuhalten.

IT

FIAMMA DI SICUREZZA.
Aiuta a tenere le dita lontane dalla fiamma.

ES

LLAMA SEGURA.
Ayuda a mantener los dedos alejados de la llama.

Decoration

NEW!

The most special moments begin when someone lights the flame.



2450

BIC® EZ REACH™

2450

A SP: max. 1 col.

B BP: full-colour

MOQ 240 units



01

02

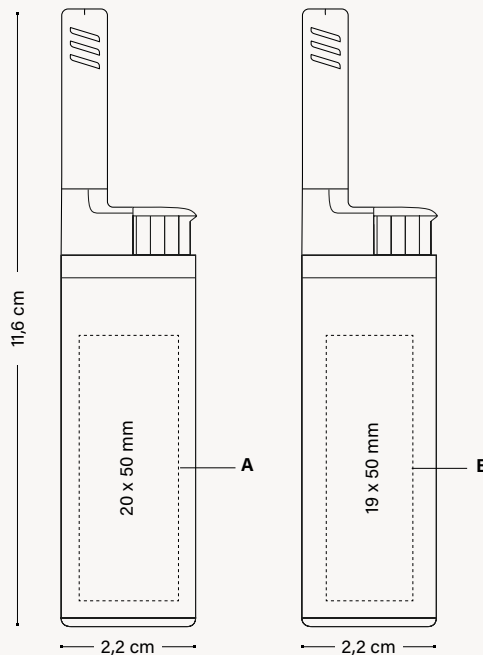
03



12

25

04



PACKAGING



STANDARD PACKAGING:
IN TRAY OF 20 UNITS

EXTERNAL PACKAGING



120 ± 3.05 KG



FSC AND
RECYCLABLE
CARDBOARD



PRINTING TECHNIQUES



SCREEN PRINTING



BRITEPIX™

SUSTAINABILITY



100% ELECTRICITY COMING
FROM RENEWABLE SOURCES

FR

Les moments les plus particuliers commencent lorsque quelqu'un allume la flamme.

DE

Die besonders schönen Momente beginnen, wenn jemand die Flamme entzündet.

IT

I momenti più speciali iniziano quando si accende una fiamma.

ES

Los momentos más especiales comienzan cuando alguien enciende la llama.

Colour table

										
01 White	1E White recycled	57 Opaque white	3C White pearl	01BIO BIO white	1T White polished	51 Transparent	69 Frosted white	2E Frosted white recycled		
										
8D Yellow pastel	8G Light yellow	12 Yellow	12W Yellow wood	63 Frosted yellow	6AW Natural wood	012BIO BIO yellow	4D Clear yellow	6F Light brown	60 Natural	
										
9C Inspiring autumn	26 Gold	76 Gold glacé	1G Acid orange	10 Orange	90 Orange pastel	71 Frosted orange	92 Clear orange			
										
03 Red	03G Red glacé	03F Red soft	8E Red recycled	87 Clear red	03BIO BIO red	66 Frosted red	08 Burgundy			
										
14A Peaceful Pink	14 Pink	5C Pink fizz	1P Acid pink	014G Pink glacé	07 Gold Pink	11 Pink	80 Pink	97 Rose Gold	98 Magenta	
										
84 Purple pastel	13 Violet	39 Frosted Dark Purple	7G Metallic purple	2D Purple	93 Clear Purple	4B Frosted Purple	2M Metallic Dark Purple			
										
8C Lime	68 Frosted green	6C Grass green	88 Clear light green	59 Apple green	82 Frosted dark green	72 Clear green	5G Light green	05G Green glacé	05 Metallic green	
										
05 Green	05W Green wood	20 Dark green	7E Dark green recycled	88 Clear dark green	05BIO BIO green	3B Frosted jungle				
										
83 Blue pastel	4M Cozy blue	3D Caribbean blue	86 Clear blue	67 Frosted blue	24 Light blue	04BIO BIO blue	04 Blue	04G Blue glacé	40 Frosted dark blue	4R Blue turquoise
										
34 Metallic Blue	89 Clear dark blue	7C Metallic navy blue	25 Dark blue	07 Navy blue	07F Navy blue soft	10E Navy blue recycled				
										
35 Chrome	47 Silver	47G Silver glacé	75 Metallic silver	18 Metal	06 Grey	27 Dark grey	8H Clear dark grey	6W Warm Grey		
										
02BIO BIO black	02W Black wood	02F Black soft	02 Black	3E Black recycled	2N Black matt					